



20 YEARS **nsi**

national screen institute

ANNUAL REPORT
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Winnipeg, Manitoba
Feb. 28 - Mar. 3
2007

IN PARTNERSHIP WITH TELEFILM CANADA

nsi-**FilmExchange**

ANNUAL REPORT
DVD 2006/07
NSI DRAMA PRIZE
NSI FEATURES FIRST
NSI NEW VOICES
NSI FILMEXCHANGE
NSI NATIONAL EXPOSURE

FOR MORE INFORMATION:
WWW.NSI-CANADA.CA



**NSI DVD
PROJECTS & EVENTS
2006-07**

Show & tell. We are proud to tell you all about the success stories from NSI in 2006-07. We are also pleased to show you some of the success stories on the enclosed DVD.

NSI DRAMA PRIZE

- **SILVER ROAD** by producer Elise Cousineau and writer/director William Taylor
- **THE CABINET** by producer Karen Wong and writer/director Karen Lam
- **APPARENT WOES** by producer Karitsa Tye and writer/director Lisa Robertson
- **EASTERN SHORE** by producer Drew Hagen and writer/director Eva Madden
- **LES GRANDS** by producer Christine Falco and writer/director Chloé Leriche

NSI FEATURES FIRST

- **LOVE AND OTHER DILEMMAS** by director Larry Di Stefano, writer Deb Peraya and producer Clare Hodge (trailer)

NSI NEW VOICES

- INFORMATION PIECE ABOUT THE PROGRAM
- **NSI FILMEXCHANGE CANADIAN FILM FESTIVAL**
- FESTIVAL PSA • 2007 FESTIVAL SCENES

NSI NATIONAL EXPOSURE AMATEUR MOVIE CONTEST

- CONTEST PSA
- NSI FILMEXCHANGE AUDIENCE CHOICE AWARD: **LARSON** by director Nicholas Humphries, writer Curry L. Hitchborn and starring Michael Chase
- JURY AWARD: BEST OVERALL FILM: **WARP ZONE** by Kelvin Redvers

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nsi-**FilmExchange**
TELEFILM CANADA

February 28 - March 3
2007

Glynis Corkal
National Screen Institute
Manager, Marketing & Communications



NATIONAL SCREEN INSTITUTE = the training you need for the career you want

THE NATIONAL SCREEN INSTITUTE – CANADA (NSI) is pleased to present its 2006-07 Annual Report. This document reflects the 20th anniversary year of NSI – a not-for-profit, nationally-recognized film and television training institution based in Winnipeg.

Each training program is designed to meet the needs of individuals and teams with a variety of experiences, skills and knowledge in writing, directing and producing. NSI's training programs are designed and delivered by Canada's experts in film, television and interactive media. These experts present workshops and seminars, and mentor program participants. NSI's program curricula are fluid – they adapt to the needs and trends of the industry and prepare our students for successful and sustainable careers nationally and across the globe. *For a list of NSI's dedicated faculty please see pages 22 to 25.*

PROFILE

The National Screen Institute – Canada (NSI)

NSI is the oldest national training institution for writers, directors and producers working in film and television.

NSI has developed a training formula that works for our participants. There is no tuition and no relocation. Writers, directors and producers come together for a short but intense period of time for instruction, advice, guidance, practice, information, networking and access to Canada's best industry experts. Topics covered include production, broadcasting, copyright, script development, distribution, financing, pitching, marketing, interactive media and so much more.

Our programs are unique. After short-term training, program participants return home to develop their projects with local mentors. They meet again to showcase their works or travel to international markets. This important educational process helps NSI develop the regional film and television communities across Canada. Because participants come from all parts of the country, graduates have numerous contacts and colleagues to call on in their future endeavours, wherever their career paths lead.

What is the NSI mission?

NSI supplies innovative, focused, applied professional training leading participants to successful careers as writers, directors and producers in Canada's film and television industry.

How is NSI structured?

A board of directors (up to 20 members), currently chaired by Jamie Brown (CEO & EXECUTIVE PRODUCER, FRANTIC FILMS), oversees the operations of the National Screen Institute – Canada. The chief executive officer is Susan Millican who reports directly to the board of directors.

How is NSI funded?

NSI derives 39.5% of its total revenues from private sector sources and 3.5% through earned revenues from its programs. The remaining 57% is derived from various federal, provincial and municipal government and agency sources, including National Training School support from the Department of Canadian Heritage as administered through Telefilm Canada.

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Inside front cover DVD: a selection of NSI projects and events from 2006-07.

lead learn share grow celebrate

MESSAGE FROM THE CHAIR



It is with great pleasure that I present the National Screen Institute Annual Report 2006-07 – representing our 20th anniversary year.

On April 7, 1986 the vision and hard work of many talented people committed

to strengthening the Canadian film and television industry resulted in the incorporation of the National Screen Institute – Canada. The document you are holding is a result of the trailblazing work of our board and staff predecessors and the commitment of the current team. Each year we have evolved our programs to meet the needs of an ever-changing industry, developed new programs to address advances in technology and trends and celebrated the achievements of our alumni and faculty.

It is important to reflect on this milestone year and congratulate everyone who has been involved in building Canada's oldest training school for writers, directors and producers working in film and television. But we don't rest on our accomplishments. We continue to grow the organization and offer relevant training to new generations that will chart the course of the Canadian industry. Some examples include:

- exploring the design of new programs in video game and portable content development as well as scriptwriter training;
- a continued commitment to expanding the reach of professional development at NSI FilmExchange; and

- NSI outreach. NSI staff travel to various regions of the country inspiring students and filmmakers to make NSI part of their career path.

With these initiatives and more, our next 20 years will be as exciting as the first 20.

Susan Millican (CEO), Christine Shipton (VICE CHAIR), and committee chairs Louise Clark (PROGRAMMING), Brad Pelman (CORPORATE DEVELOPMENT & MARKETING), Marlene Kendall (FINANCE) and the rest of the board and NSI executive and staff make invaluable contributions to the organization. This talented group represents some of the best, brightest and most influential members of Canada's film, television and interactive media industry.

I would like to acknowledge our former Chair Laura Michalchyshyn for her excellent leadership and significant role in NSI's development. We welcome three new directors: Bill Roberts (S-VOX), Kirstine Layfield (CBC TELEVISION) and Raja Khanna (QUICKPLAY MEDIA INC.), who add even more strength to our board.

I conclude my first year as Chair of the NSI Board of Directors with a sense of pride in being involved with such a dynamic organization that saw numerous graduate accolades, effective market-driven training programs, innovative marketing and responsible financial management.

Keep reading, you're sure to be inspired!

Jamie Brown

Chair, NSI Board of Directors
CEO & EXECUTIVE PRODUCER, FRANTIC FILMS



Norm Bolen getting a hoop dance lesson at NSI FilmExchange.



Board member Brad Pelman (right) joined on an NSI FilmExchange panel by Rob Cousins, Cineplex Entertainment LP (middle) and Dave Barber, Winnipeg Film Group.



Michael A. Levine speaking at NSI Features First reception, NSI FilmExchange.

2006-07 BOARD OF DIRECTORS

Jamie Brown Chair

CEO & EXECUTIVE PRODUCER
FRANTIC FILMS

Christine Shipton Vice Chair

VICE PRESIDENT
ORIGINAL PROGRAMMING
CANWEST MEDIAWORKS

Laura Michalchyshyn Past Chair

EXECUTIVE VICE PRESIDENT
PROGRAMMING & MARKETING
SUNDANCE CHANNEL

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DIRECTOR OF FINANCIAL AND
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Louise Clark Programming Chair

DIRECTOR OF WESTERN
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CEO, ABORIGINAL PEOPLES
TELEVISION NETWORK (APTN)

Carole Vivier

CEO & FILM COMMISSIONER
MANITOBA FILM & SOUND

Paul Gratton

VICE PRESIDENT, ENTERTAINMENT
SPECIALTY CHANNELS
CHUM TELEVISION

Norm Bolen

EXECUTIVE VP – CONTENT
ALLIANCE ATLANTIS
COMMUNICATIONS

Ron Suter

SR. VP AND GM NBC UNIVERSAL
TELEVISION DISTRIBUTION
CANADA & SR. VP UNIVERSAL
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Michael A. Levine

PARTNER
GOODMANS LLP, BARRISTERS &
SOLICITORS

Bill Roberts

PRESIDENT & CEO
S-VOX

Kirstine Layfield

EXECUTIVE DIRECTOR OF
NETWORK PROGRAMMING
CBC TELEVISION

Raja Khanna

CO-FOUNDER
QUICKPLAY MEDIA INC.

engage reflect values soar admire

MESSAGE FROM THE CEO



Our 20th year, fiscal 2006-07, was a successful bookend to the first two decades of the National Screen Institute. Some of the highlights include:

- two new projects in development with VisionTV through the inaugural DiverseTV program for mid-level visible minority and Aboriginal dramatic television writers;
- two more NSI Totally Television series in development with national broadcasters;
- short and feature films developed through NSI Drama Prize and NSI Features First screening in 15 countries around the world and winning prestigious awards;
- a 10% increase in attendance at NSI FilmExchange, reflecting a keen interest in the additional training aspects added to the Telefilm Canada Industry Centre;
- plans for the redesign of NSI Storytellers, a program for Canadian Aboriginal writers and producers; and
- NSI New Voices opened up to young Aboriginal adults from across Canada.

Strong and satisfied graduates become supportive alumni who want to help the next generation of film and television creators. At the 2007 NSI FilmExchange alumnus Kirk Shaw, now CEO and President of Insight Film Studios Inc., contributed \$10,000 to establish the NSI Alumni Fund and accepted the position as its first chair.

In addition to our successful alumni, over the past 20 years we have been fortunate to have an incredibly talented and generous faculty and associate faculty to develop our programs, deliver training and share their experiences with our participants. Sadly, a member of our team passed away in April. Jim Murphy, co-manager of the NSI Features First program since 2003, was a respected member of Canada's film industry for over 30 years. As a marketing and distribution expert and keen supporter of emerging Canadian talent, Jim was an invaluable resource and champion for NSI participants. He will be greatly missed.

In Jim's first year at NSI, director Larry Di Stefano, writer Deb Peraya and producer Clare Hodge developed their film *Love and Other Dilemmas* through NSI Features First. The film celebrated its world premiere during the 2006-07 fiscal year. The trailer is on the enclosed DVD, along with other projects and programs that debuted this past year.

Twenty years of participants. Twenty years of market-driven training. Twenty years of success. Congratulations to the board and staff, sponsors and volunteers and everyone who has been involved in the evolution and achievements of the National Screen Institute - Canada.

Here's to 20 more!

Susan Millican
Chief Executive Officer
National Screen Institute - Canada



l-r: Brandice Vivier-Burns, Brendon Sawatzky, David Pollock and Liz Hover celebrating NSI's birthday April 7, 2006.



Glynis Corkal and Ian Dimerman.



Brendon Sawatzky and Ursula Lawson model NSI FilmExchange merchandise in *Fido*-esque fashion.



Paul Moreau (left) with NSI New Voices graduate Jeff Taylor.

NSI STAFF

Susan Millican, CEO
David Pollock, Director of Finance
Paul Moreau, Director of Business Development
Liz Janzen, Director of Programming

Glynis Corkal, Manager, Marketing & Communications
Ian Dimerman, Sponsorship Consultant
Liz Hover, Publicity & Outreach
Ursula Lawson, Manager, Program Support
Joy Loewen, Program Manager
Lauren MacDiarmid, Logistics Coordinator
Brendon Sawatzky, Manager, Training Programs
Bertha Twin, Administrative Support
Chris Vajcner, Manager, Government Relations & Events Publicist
Brandice Vivier-Burns, Manager, Programs & Development

Doowah Design Inc., Design Studio
Lola Wong, Webmaster



nsi DramaPrize

national screen institute

Aimed at emerging Canadian filmmakers, the NSI Drama Prize training program provides up to five teams with \$9,500 in cash, \$30,000 in-kind services and a year of hands-on training and development to produce and present a quality short film.

Teams apply with their own short film script which they develop and fully produce with mentorship guidance from industry leaders. The completed films are premiered at NSI FilmExchange Canadian Film Festival in Winnipeg.

NSI Drama Prize is co-managed by Joy Loewen and Brandice Vivier-Burns.

In the past year *Noise* by writer/director Greg Spottiswood and producer Jason Charters (NSI ZED DRAMA PRIZE 2004) has been sold to Finland (YLE), France,

Switzerland, Monaco, Mauritius and 47 countries in Africa (THROUGH CANAL+) and was broadcast on CBC's *Canadian Reflections*.

The King Hunt by writer/director Justin Simms and producer Anna Petras (NSI ZED DRAMA PRIZE 2004) screened for two months in 2006 on all Air Canada international and domestic routes.

See page 20 for the list of cities and countries where NSI Drama Prize films have screened over the past year.

NSI Drama Prize 2006 was presented by CBC Television and supported by program partner The Brian Linehan Charitable Foundation. See page 26 for a complete list of program sponsors.



l-r: *Apparent Woes*; *Eastern Shore*; *The Cabinet*.




> Are you ready for your big screen debut?

Through NSI Drama Prize, emerging writers, directors and producers get one year of professional training and the chance to premiere their work at NSI FilmExchange Canadian Film Festival in Winnipeg. Past NSI Drama Prize films have picked up industry awards, including the Clermont Ferrand Short Film Festival. Training and guidance is provided by leading industry professionals.

APPLY BY: Oct. 16, 2006. www.nsi-canada.ca/dramaprize T: 800.952.9307 E: dramaprize@nsi-canada.ca

Presented nationally in part by  The National Screen Institute - Canada operates with ongoing funding from Telefilm Canada through Canadian Heritage, and Manitoba Culture, Heritage and Tourism. Additional support provided by Patrons: CTV, CBC Television and The Brian Linehan Charitable Foundation. Partner: Warner Bros. Entertainment Canada Inc., and financial assistance provided by the Winnipeg Arts Council.





chance to develop and produce a 10-minute short film for its world premiere
 rds and gone on to screen at some of the world's most respected festivals
 onals. Selected teams receive cash and services to produce their short film.



"I believe all my future endeavors will benefit from the education and grounding I received from this program."

Karen Wong - *The Cabinet*
 - NSI Drama Prize 2006

"Being given the opportunity to write and direct for the first time has changed my entire career trajectory. I never would have considered doing it before, but am now in the process of making a career change."

Karen Lam - *The Cabinet*
 - NSI Drama Prize 2006

NSI Drama Prize 2007-08 teams
Films to premiere at NSI FilmExchange 2008

The Auburn Hills Breakdown (VANCOUVER, BC) by producer Katie Weekley and writer/director Geoff Redknap. AWARD SPONSOR: Telefilm Canada. PROVINCIAL SPONSOR: British Columbia Film.

Dinx (EDMONTON, AB) by producer William Minsky and writer/director Trevor Anderson. AWARD SPONSOR: The Brian Linehan Charitable Foundation.

Marjorie O'Brien's Trip to the Fridge (TORONTO, ON) by producer Alyson Richards and writer/director Pat Mills. AWARD SPONSOR: Rogers Telefund.

Night Travellers (WINNIPEG, MB) by producer Michael Linton and writer/director Shelagh Carter. AWARD SPONSOR: NSI Alumni Fund. PROVINCIAL SPONSOR: MANITOBA FILM & SOUND.

Tigers at the Gate (CALGARY, AB) by producer Patrick McLaughlin and writer/director Sonal Sudra. AWARD SPONSOR: Alliance Atlantis.

NSI Drama Prize 2006-07 teams
Films premiered at NSI FilmExchange 2007

Apparent Woes (TORONTO, ON) by producer Karitsa Tye and writer/director Lisa Robertson. AWARD SPONSOR: Rogers Telefund.

The Cabinet (VANCOUVER, BC) by producer Karen Wong and writer/director Karen Lam. AWARD SPONSOR: Citytv Vancouver. PROVINCIAL SPONSOR: British Columbia Film.

Eastern Shore (HALIFAX, NS) by producer Drew Hagen and writer/director Eva Madden. AWARD SPONSOR: Telefilm Canada. PROVINCIAL SPONSOR: Nova Scotia Film Development Corporation.

Les Grands (MONTRÉAL, QC) by producer Christine Falco and writer/director Chloé Leriche. AWARD SPONSOR: CBC Television.

Silver Road (TORONTO, ON) by producer Elise Cousineau and writer/director William Taylor. AWARD SPONSOR: Alliance Atlantis.



l-r: *Les Grands*; *Silver Road*.

Participants l-r: William Minsky, Trevor Anderson, William Taylor, Elise Cousineau, Pat Mills, Alyson Richards, Christine Falco, Chloé Leriche, Drew Hagen, Eva Madden, Katie Weekley, Geoff Redknap, Karitsa Tye, Lisa Robertson, Karen Wong, Karen Lam, Michael Linton, Shelagh Carter, Patrick McLaughlin, Sonal Sudra.



nsi Features First

national screen institute

Each year through NSI Features First up to five Canadian filmmaking teams undergo 10 months of professional development to take their feature film project to the next level.

Designed for filmmakers working on their first or second feature film, the program uses a combination of intensive training and longer-term customized training to deliver script and story development, market research, legal requirements, pitching, financing, distribution and marketing and sales training – all taught by industry leaders.

Since its inception, every NSI Features First team that has completed the program and secured production financing has produced their film.

Teams reaching the final phase of training create marketing materials and pitch packages to take to the marketplace. Three teams from NSI Features First 2005-06 took their projects to the 2006 Toronto International Film Festival: *The Sun at Midnight*, *Bang Bang Baby* and *Chroma*.

Graduates are invited to screen their finished films at NSI FilmExchange Canadian Film Festival.

NSI Features First 2006-07 was co-managed by Brendon Sawatzky and the late Jim Murphy.

Fetching Cody by writer/director David Ray and producer Carolyn Allain (NSI FEATURES FIRST 2002-03) screened at the Royal Cinema, Toronto; Cinema du Parc, Montréal and the Waterloo Princess Twin Theatre.

Les Femmes de Ma Vie (THE WOMEN OF MY LIFE) by writer/director/producer Carole Ducharme and producer Sylvie Peltier (NSI FEATURES FIRST 2002-03) was selected as a feature screenplay semi-finalist at the 2006 Moondance International Film Festival, Hollywood.

See page 20 for the cities and countries where NSI Features First films have screened over the past year.

NSI Features First 2006-07 was presented in association with Telefilm Canada and supported by program partner The Brian Linehan Charitable Foundation. See page 26 for a complete list of program sponsors.

“There was a lot of practical training, and what was even better was that there was a choice in the type of training we specifically wanted.”

Timo Puolitaipale, *Chroma*, NSI Features First 2005-06



NSI FilmExchange Q & A
 l-r: writer Deb Peraya;
 director Larry Di Stefano;
 actor Stephen Lobo;
 producer Clare Hodge;
 Terry David
 Mulligan from
 CHUM's Star!TV.

> Are you ready to make a feature film?

Through intensive training and mentoring, the NSI Features First program helps emerging filmmakers reach prestigious events including the Sundance Film Festival, Roma International Film Festival and the Toronto International Film Festival. www.nsi-canada.ca/featuresfirst T: 800.952.9307 E: featuresfirst@nsi-canada.ca

The National Screen Institute - Canada operates with ongoing funding from Telefilm Canada through Canadian Heritage, and Manitoba Culture, Heritage and Tourism. Additional support provided by the Brian Linehan Charitable Foundation, Partner: Warner Bros. Entertainment Canada Inc., and financial assistance provided by the Winnipeg Arts Council.





prepare first or second feature film projects for production. NSI Features First films have screened at Toronto International Film Festival. Are you ready to apply? **DEADLINE: SEPTEMBER 29, 2006.**



NSI Features First 2006-07 teams

Every Emotion Costs by writer/director Darlene Naponse (NAUGHTON, ON) and producer Joseph Mansourian (SUDBURY, ON).

Level 16 by writer/director Danishka Esterhazy (WINNIPEG, MB) and producer Stéphanie Chapelle (TORONTO, ON).

Saddlebags by writer Christine Lippa (VANCOUVER, BC), director Tracy D. Smith (VANCOUVER, BC) and producer Angela Heck (SQUAMISH, BC).

The Take Out Girl by writer Lara McKinnon (TORONTO, ON), director Allison Beda (VANCOUVER, BC) and producer Kryssta Mills (WHITE ROCK, BC).

War by writer/director Jason Lapeyre (TORONTO, ON) and producer Pauline KUPIAK (WINNIPEG, MB).

NSI Features First 2005-06 teams

Bang Bang Baby (TORONTO, ON) by writer/director Jeffrey St. Jules and producer Larissa Giroux.

Chroma (WINNIPEG, MB) by writer Ryan FitzGerald, director Darren Wall and producer Timo Puolitaipale.

Foodland (WINNIPEG, MB) by writer/director Adam Smoluk and producer Brent Deere.

The Sun at Midnight by writer/director Kirsten Carthew (YELLOWKNIFE, NT) and producer Anneli Ekborn (TORONTO, ON).

Time to Reap (SASKATOON, SK) by writer Teri Armitage, director Torin Stefanson and producer Rick Stefanowski.

“This program has an excellent reputation in Canada, and I can see why. Through the FilmExchange festival, I was exposed to many networking opportunities, training was outstanding and our script improved dramatically as a result of this program.”

Adam Smoluk, *Foodland*, NSI Features First 2005-06

Participants l-r: Darlene Naponse, Joseph Mansourian, Danishka Esterhazy, Stéphanie Chapelle, Christine Lippa, Tracy D. Smith, Kryssta Mills, Allison Beda, Lara McKinnon, Pauline KUPIAK, Jason Lapeyre.

nsi Totally Television

national screen institute

The NSI Totally Television training program provides talented Canadian writer/producer teams with the knowledge to successfully develop their television series with the goal of landing a development deal.

Each year up to six teams fine tune their television series concepts over 10 months beginning with an intensive session in the fall, pitching to broadcasters in spring and finishing off with attendance at the Banff World Television Festival the following June.

During training the teams network with broadcasters, workshop their concepts with story editors and show runners, learn how to successfully negotiate, learn the secrets to a winning pitch and team up with experienced executive producer mentors. NSI Totally Television is led by Kit Redmond, Program Manager and Brandice Vivier-Burns, NSI Manager, Programs & Development.

Since this program began in 2002, graduating teams have been in development with broadcasters such as CTV and YTV. Two pilots have aired on CBC and APTN and two are in production with Global and CHUM.

This Space For Rent, a pilot by producer Jason James and writer Nick Citton (NSI TOTALLY TELEVISION 2002-03) was broadcast on CBC in January 2006. The series has gone into production.

Wapos Bay, a pilot by producer Anand Ramayya and writer Dennis Jackson, (NSI TOTALLY TELEVISION 2002-03) was broadcast on APTN in May 2005. More episodes have aired on the network.

Da Kink (FORMERLY *KINK IN MY HAIR*) by producer Damion Nurse and writer Trey Anthony (NSI TOTALLY TELEVISION 2004-05) has gone into production with Global and will air in fall 2007.

Less Than Kind by producer Chris Sheasgreen and writer Marvin Kay (NSI TOTALLY TELEVISION 2004-05) has gone into production with CHUM Television.

NSI Totally Television 2006-07 has been made possible through the support of presenting sponsor CTV and the BCE-CTV Benefits. Additional funding has been provided by program partner Telefilm Canada. *See page 26 for a complete list of program sponsors.*

NSI Totally Television 2006-07 teams

Arkham (WAKEFIELD, QC) by producer/writer Mark Hand.

Destiny Aisle (VANCOUVER, BC) by producer/writer Cal Garingan.

June Beetle by producer Tim Tyler (SASKATOON, SK) and writer Erin Erlendson (REGINA, SK).

The Odds (VANCOUVER, BC) by producer Kirsten Newlands and writer Simon Davidson.

Second Coming by producer Michael-Andreas Kuttner (HALIFAX, NS) and writer Hasmi Ferguson (BANFF, AB).

Twin Rivers by producer Selena Paskalidis (BURNABY, BC) and writer Rick Tae (VANCOUVER, BC).

NSI Totally Television 2005-06 projects pitched at the 2006 Banff World Television Festival

The Dicks by producer Deanne Foley (ST. JOHN'S, NF) and writer Iain MacLeod (NEW GLASGOW, NS).

Mustard Seed by producer Andy Marshall (ETOBICOKE, ON) and writer Quinn Merkeley (TORONTO, ON).

Technical Difficulties (YELLOWKNIFE, NT) by producer Harmen Meinders and writer Tyson Koschik.



The NSI Totally Television program provides intensive, market-driven training to help television writer/producer teams refine their scripts and secure a development deal with a broadcaster. Spanning 10 months, the program exposes up to six qualifying teams to experts including story editors, executive producers and broadcasters, as well as business and legal affairs specialists. The top three teams pitch their polished proposals to senior industry executives at the Banff World Television Festival. **APPLY BY: MAY 15, 2006.** www.nsi-canada.ca/totallytelevision T: 800.952.5307 E: totallytelevision@nsi-canada.ca

YOU CAN GET THERE FROM HERE! **20 nsi**  **Totally Television**
national screen institute



l-r: Mark Hand, Hasmi Ferguson, Michael-Andreas Kuttner, Kirsten Newlands and Simon Davidson.



"Kit and Brandice are irreplaceable. They both bring a vast amount of knowledge, contacts and experience to the programme. Their accessibility and enthusiasm fire up the rest of the group and create a supportive environment. For many of us, this was the first opportunity for us to receive creative feedback on our projects." Kirsten Newlands,

Producer *The Odds*, NSI Totally Television 2006-07

Program Manager, Kit Redmond.



> experienced television producers

nsi GlobalMarketing

Lifestyle. Series. One-offs. The NSI Global Marketing training program helps experienced television producers step from the Canadian spotlight into the international market at MIPCOM. Our pre-market and at-market support focuses on selling, pitching, promoting and networking. Financial assistance is provided. **APPLY BY: JULY 5, 2006.** MORE AT WWW.NSI-CANADA.CA/GLOBAL T: 204.956.7800 / 800.952.9307 E: global@nsi-canada.ca

YOU CAN GET THERE FROM HERE



"The people aspect is the most important/best part of NSI Global Marketing. The feeling that we were all individuals but were in this together made the experience a success for me."

Chris Szarka, Georgian Entertainment, NSI Global Marketing 2006

t-b:
Anthony Leo
Bill Mantas
Christina Fon
Joanne P. Jackson
John May
Ngozi Paul.



nsi GlobalMarketing

national screen institute

NSI Global Marketing teaches Canadian producers the essential skills of selling, pitching, promoting and networking in the international marketplace.

This four-month training and mentorship program for mid-level producers includes attendance at MIPCOM or MIPTV in Cannes, France where participants meet with international distributors, broadcasters and potential co-producers with their market-ready projects.

Participants initially work individually with the program manager then take a four-day training session to network, practice pitching and discuss international distribution. Additional one-on-one coaching is provided by the program manager to fully prepare participants for attendance at MIPCOM or MIPTV.

NSI Global Marketing is led by Program Manager Mickey Rogers and coordinated by Ursula Lawson, NSI Manager, Program Support.

NSI Global Marketing graduates' projects have captured the interest of markets in the US, Spain, France, the UK, Israel and other countries.

Lalita Krishna (IN SYNC VIDEO): As a direct result of her MIPCOM attendance in 2006, Lalita sold her documentary *Jambo Kenya* to UK-based Teacher's TV and has signed with a distributor for her series *TPI* (TEEN PROJECT INDIA).

Da Vinci's Inquest was syndicated to the US when NSI Global Marketing graduate, Laura Lightbown (HADDOCK ENTERTAINMENT) attended MIPCOM as part of the training program in 2003. *Da Vinci's Inquest* is in year three of the syndication deal.

NSI Global Marketing 2006-07 was made possible through the support of presenting sponsor Telefilm Canada and program partners Global Television Network and RBC Royal Bank. See page 26 for a complete list of program sponsors.

NSI Global Marketing 2007 MIPTV participants

- Christina Fon, Rezolution Pictures (OUTREMONT, QC).
- Joanne P. Jackson, Brilliant Red Media (AJAX, ON).
- Anthony Leo, Aircraft Pictures (TORONTO, ON).
- Bill Mantas, MantasVision Productions Inc. (TORONTO, ON).
- John May, Heroic Film Company (TORONTO, ON).
- Ngozi Paul, Ngozika Productions Inc. (TORONTO, ON).

NSI Global Marketing 2006 MIPCOM participants

- Ari A. Cohen, Ari A. Cohen Films Inc./Rotating Planet (MONTREAL, QC).
- Daniel Janke, Northern Town Films (WHITEHORSE, YK).
- Lalita Krishna, In Sync Video (TORONTO, ON).
- Jayne Pfahl, Crescent Entertainment Ltd. (VANCOUVER, BC).
- Virginia Rankin, Capri Films Inc. (TORONTO, ON).
- Chris Szarka, Georgian Entertainment (TORONTO, ON).

2007 participants with Ursula Lawson (top left) next to Program Manager Mickey Rogers.

nsi NewVoices

national screen institute

Having begun life as the Aboriginal Youth Pilot Project in 2004, NSI New Voices continues to help young Aboriginal adults aged 18 to 35 connect with film and television professionals through six weeks of skills development training and an eight week full-time, paid industry internship.

The program runs full-time over 14 weeks from May to August. Skills development training begins with Spirit Day bringing together spiritual leaders and participants for a sharing circle to talk about personal goals. The skills development training is designed to deliver a well-rounded understanding of industry job requirements. The internship provides an industry work setting for participants, opening them up to creative and technical opportunities.

NSI New Voices graduates have found employment with: Winnipeg Film Group, *The Sharing Circle* (CHUM, APTN, SCN), *Tipi Tales* (TREEHOUSE, APTN), *NEXT! A Series for Aboriginal*

Youth (APTN), Frantic Films and the Banff Centre for the Arts.

2006 alumnus Jason Parenteau has a 13-part half-hour animated children's series entitled *Misko* in development with APTN. The series will be produced first in the Anishinabe language then in English.

The program is co-managed by Lisa Meeches and Melissa Kajjust. Vanessa Loewen is the program coordinator.

In spring 2007, a new national call for applications was issued.

NSI New Voices 2006 was funded in part by Manitoba Aboriginal and Northern Affairs; Manitoba Culture, Heritage and Tourism; The Winnipeg Foundation; the Centre for Aboriginal Human Resource Development; CTV; RBC Financial Group and the Aboriginal Media Educational Fund.

2006 graduates

Brendon Campbell
Dustin Courchene
Crystal Greene
Dustin Horrock
Nicola Little
Chris MacDonald
Shannon Myran
Ken Pangman
Jason Parenteau
Jeff Taylor

2006 internship hosts

Anagram Pictures
APTN
Buffalo Gal Pictures
Claude Savard/Neil McInnes
Eagle Vision Inc.
Farpoint Films Inc.
Frantic Films
Original Pictures Inc.
Screen Siren Pictures Inc.
StrongFront A/V
Productions

t-b: Participant Jeff Taylor's family dances at graduation; Manitoba Minister of Culture, Heritage and Tourism Eric Robinson with Lisa Meeches, Program Co-Manager; sharing circle.

Front l-r: Dustin Courchene, Ken Pangman, Shannon Myran, Nicola Little, Middle l-r: Chris MacDonald, Brendon Campbell, Crystal Greene, Jason Parenteau Back l-r: Dustin Horrock, Jeff Taylor



FILM AND TELEVISION TRAINING FOR YOUNG ABORIGINAL PEOPLE



NewVoices

national screen institute



Darryl Neelak and Janice Beaulieu-Riverette, NSI Aboriginal Youth Pilot Project graduates

• 14 week program, May to August • Applicants must be aged 18-35 • Minimum wage throughout

APPLY BY: **MAY 12, 2006.** MORE AT [WWW.NSI-CANADA.CA/NEWVOICES](http://www.nsi-canada.ca/newvoices) T: 204.956.7800 / 800.952.9307 E: aboriginal@nsi-canada.ca

YOU CAN GET THERE FROM HERE 



“Gave me a broad spectrum of information about the film and television industry and I was able to navigate my personal areas of interest.” Nicola Little, 2006 graduate

“The program has taught me where I can go and who to talk to in regards to achieving my goals.” Ken Pangman, 2006 graduate



l-r: Shannon Myran, Jason Parenteau, Crystal Greene.

...morensiinitiatives

The National Screen Institute is recognized for its successful market-driven training and professional development programs and has been sought after to partner with other organizations to create curricula and deliver specialized training.

DIVERSETV

In 2005 the National Screen Institute launched DiverseTV in partnership with VisionTV. This groundbreaking training program offered visible minority and Aboriginal writers the chance to tell their stories. The six selected applicants spent a week in intensive story workshop sessions where they learned how to successfully develop a viable dramatic concept for television.

In October 2006, VisionTV announced plans to begin script development on two of the original dramas working with experienced independent producers to guide these projects through the development stage and ultimately into production.

The two projects slated for development are:

The Mahalia Story by Andy Marshall, Nigel Hunter and Abi Marshall (series).

Rising Sun: The Asahi Baseball Story by Jari Osborne (made for television movie).

Mickey Rogers was the program manager for DiverseTV. Veteran screenwriter Peter Lauterman led the story sessions and Brandice Vivier-Burns, NSI Manager, Programs & Development coordinated the program.

DiverseTV was made possible through the exclusive support of VisionTV.

TELEFILM CANADA SPARK PLUG PROGRAM

For the second year, the National Screen Institute designed a curriculum and delivered training for the Telefilm Canada Spark Plug Program. This diversity initiative, launched in 2004-05, was aimed at mid to advanced level visible minority and Aboriginal producers interested in developing dramatic television programming for broadcast in Canada. Training included professional development, project development and market research.

The most recent participants concluded the program with a trip to the Banff World Television Festival in June 2006.

The program was funded through a partnership between the Department of Canadian Heritage's three cultural agencies: Telefilm Canada, National Film Board of Canada, and Canada Council for the Arts.

In 2005-06 the program was led by Mickey Rogers, Samantha Linton and Brandice Vivier-Burns.

2006 participants

Abhish Birla, 5 @ 7 Productions (MONTRÉAL, QC).

Jason Friesen, Chasing Pictures Inc. (VANCOUVER, BC).

Marilyn Gray, Hungry Eyes/Film Food Inc. (TORONTO, ON).

Kirk Johnson, Steel City Productions (TORONTO, ON).

Glance Lawrence, GWIL Pictures Inc. (VANCOUVER, BC).

Shelley Niro, Turtle Night Productions (BRANTFORD, ON).

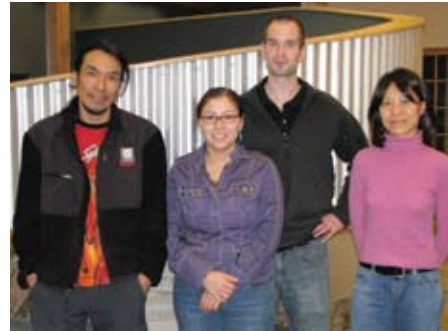
Daphne Park, Big City Pictures Inc. (TORONTO, ON).

Mitra Sen, Sandalwood Productions Inc. (TORONTO, ON).

Anthony Sherwood, Anthony Sherwood Productions Inc. (BRAMPTON, ON).

Richard Story, Footpath Productions Inc. (TORONTO, ON).

NUNAVUT ANIMATION LAB



l-r: Ame Siginig Papatzie, Alethea Aggiuq Arnaquq-Baril, Jonathan Wright, Gyu Oh.

In February 2007, a joint initiative between the Inuit Broadcasting Corporation and the National Film Board of Canada was launched in association with The Banff Centre, the Aboriginal Peoples Television Network (APTN), the National Screen Institute - Canada, Nunavut Film and the Government of Nunavut.

NSI is proud to be a part of the Nunavut Animation Lab as it allows NSI to further realize its commitment to helping Canadians of all cultures tell their stories. Phase one of the program featured intensive animation workshops in Nunavut for 38 participants.

Four candidates were chosen to move on to phase two with the end goal of completing a short (under five minutes) animated film. The participants continued their training at NSI in March 2007, under the direction of Shereen Jerrett, towards fully developing their proposals into ready-to-animate stories.

Following their NSI training, the participants travelled to The Banff New Media Centre to work with a skilled animation team and mentors. The completed films will be made available in Inuktitut, English and French

and will receive worldwide exposure through the NFB website at www.nfb.ca, at various festivals and on APTN.

NSI/BANFF PITCH TO WIN!

This one-day interactive session took place at the Banff World Television Festival teaching the essential ingredients of a successful pitch. Under the guidance of Mickey Rogers and Kit Redmond, participants received face-time with leading national and international commissioning editors, learned the secrets of a winning pitch and networked with industry leaders. This popular initiative expands for 2007 and is now called NSI Pitch Your TV Project 360! Mickey Rogers leads the day as participants hone their skills needed for a successful multiplatform pitch.

National Screen Institute - Canada (NSI)
& the Banff World Television Festival present:

festival international de télévision de
BANFF
world television festival



Where great television is born.
JUNE 11-14, 2006

Pitch to Win!
Pitching your TV Ideas to the Experts
with Kit Redmond and Mickey Rogers

Pitching Workshop: Sunday, June 11, 2006
Registration Fee: \$125.00 + GST (non-refundable)
Working lunch included

For complete details and to register go to
www.banff2006.com/nsi.php

nsi
national screen institute
www.nsi-canada.ca

nsi FilmExchange

CANADIAN FILM FESTIVAL

IN PARTNERSHIP WITH TELEFILM CANADA

The 9th annual NSI FilmExchange Canadian Film Festival was held in Winnipeg February 28 to March 3, 2007. The festival is the largest established event of its kind featuring 100% Canadian short and feature films and professional development for writers, directors and producers working in film, television and interactive media. The festival is produced in partnership with Telefilm Canada.

In 2007 the professional development aspect of the festival was significantly increased. In addition to NSI Features First and NSI Drama Prize participants taking part in the festival, the NSI Global Marketing and NSI Totally Television programs also added festival participation and on-site training as a new component to their curricula.

NSI staff outreach to local post-secondary students resulted in over 130 media arts students attending sessions at the Telefilm Canada Industry Centre and shorts screenings at the Globe Cinema. Additionally, over 30 students from Confederation College in Thunder Bay travelled to Winnipeg to attend the festival.

Topics at the Telefilm Canada Industry Centre represented a cross-section of current themes in the business including exhibitors and the indie filmmaker,

music for film, the relationship between video games and film, directing series television, multiplatform deals, the popular producer roundtables and more.

NSI FilmExchange is also an opportunity to showcase the works of those who train with NSI. Five new NSI Drama Prize short films had their world premieres and NSI Features First graduates Larry Di Stefano, Deb Peraya and Clare Hodge presented their first feature film, *Love and Other Dilemmas*. The NSI National Exposure Amateur Movie Contest returned for a fourth year with a record number of entries.

In total, 63 of Canada's best short and feature films were presented in front of enthusiastic audiences.

As part of a new initiative, Kirk Shaw, NSI alumnus and CEO and President of Insight Film Studios Ltd. was named chair of the NSI Alumni Fund and pledged \$10,000 towards it. This money will be used to support an NSI Drama Prize team.

For the sixth straight year, NSI FilmExchange kicked off with SnowScreen at The Forks. A record crowd of over 800 enjoyed classic animation from the National Film Board, then were treated to a spectacular fireworks display.



l-r: *Who Loves the Sun*; *Fido*; *Love and Other Dilemmas*; *That Beautiful Somewhere*; *Sans Elle*; *Wrath of Gods*; *Away From Her*.

See some of the best Canadian films on the big screen!

nsi FilmExchange

CANADIAN FILM FESTIVAL

IN PARTNERSHIP WITH TELEFILM CANADA



Winnipeg, Globe Cinema
Feb. 28 - Mar. 3, 2007

Advance Tickets:
 Prairie Theatre Exchange Box Office
 942-5483, 3rd Floor Portage Place
 Info: www.nsi-canada.ca

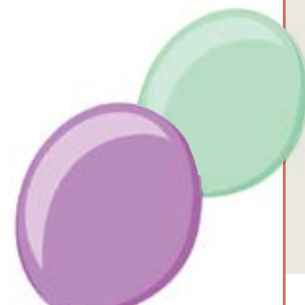
TELEFILM CANADA

OUR SPONSORS: SHELBY BANK SERVICES
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The festival is a proud member of the Canadian Film Institute (CFI) and the National Film Board of Canada (NFB). It is also a proud member of the Canadian Film and Television Society (CFTS) and the Canadian Film and Television Association (CFTA). The festival is also a proud member of the Canadian Film and Television Association (CFTA) and the Canadian Film and Television Society (CFTS). The festival is also a proud member of the Canadian Film and Television Association (CFTA) and the Canadian Film and Television Society (CFTS).



1: SnowScreen; 2: Friday night party; 3: Master class; 4: Q & A following NSI Drama Prize short *Silver Road* with writer/director William Taylor and producer Elise Cousineau; 5: Hot Karl and the Steamers bring back the '80s; 6: Panel, Steve London (left) and Darren Fung; 7: *Fido Q & A* with Andrew Currie, director (left) and actor Tim Blake Nelson; 8: Director Matt Bissonnette signs *Who Loves the Sun* poster; 9: Director Jon Gustafsson at *Wrath of Gods* Q & A.



Festival successes

- Attendance was 5,536, up 10% over 2006.
- *Who Loves the Sun* by writer/director Matt Bissonnette sold out.
- Sarah Polley's feature directorial debut *Away From Her* sold out two theatres and concluded with an emotional standing ovation. The film's lead actor Gordon Pinsent attended the screening.
- The three master classes offered in the Telefilm Canada Industry Centre were full.
- A capacity crowd turned out for the Aboriginal short documentaries presentation: *First Stories - Saskatchewan Screening & Discussion*.
- 14% more film festival programmers attended the festival over 2006.
- The 2007 Manitoba Emerging Filmmaker Award was presented to Stephan Recksiedler (aka Kick Jaxon).
- The winner of the 2006 Manitoba Emerging Filmmaker Award, Bevan Klassen, presented his film *Retired* during the Showcase of Canadian Short Films.

Time to Par-tay

NSI FilmExchange 2007 concluded 20th anniversary celebrations for the National Screen Institute.

In honour of this milestone, festival delegates were invited to:

- test their NSI knowledge with trivia questions prior to each film screening;
- enjoy clips from NSI film and television graduates' projects on a big screen television at the host hotel;
- party 'til the wee hours with Hot Karl and the Steamers – a wildly popular '80s cover band; and
- visit the screening room and view dozens of short films, feature films, and television pilots developed through NSI programs.



“As a panelist and participant, I’ve attended a myriad of festivals in the western world... and I can honestly say that my most positive experience overall was at the NSI FilmExchange. The talent in attendance was impressive, the event staff was supernaturally friendly, and the proceedings were run like Swiss clockwork. Intimate, informative, and inspirational - I’ll be back next year... guaranteed!”

1: *Who Loves the Sun* Q & A (from left) Corey Marr, producer, Matt Bissonnette, writer/director and Brendon Sawatzky, producer; 2: *Away From Her* Q & A (from left) Daniel Iron, producer, Gordon Pinsent, actor and Terry David Mulligan from CHUM's Star!TV; 3: Film and video game panel - Brooke Burgess (left) and Shane Neville; 4: *First Stories - Saskatchewan* (from left) filmmakers Tessa Desnomie, Janine Windolph, Cory Generoux, Paul John Swiderski and NFB Associate Producer Stephanie Scott; 5: *Apparent Woes* writer/director Lisa Robertson and host Shane Smith at the Showcase of Canadian Shorts.

Brooke Burgess, Executive Producer / Budget Monks Productions Inc.



NSI FILMEXCHANGE YOUTH OUTREACH

NSI FilmExchange Youth Outreach offers 35 participants aged 15 to 30 the opportunity to experience the festival as full delegates and take part in further training and workshops for three weeks following the event.

The program promotes an accessible film and television industry by presenting viable career options and an interactive learning environment. Program participants gain candid insight, develop a greater sense of self-confidence and direction, and make valuable industry connections. The program also improves delegates' general employability and prepares them for further training. As a group the delegates provide a support network for each other. This program was funded by Human Resources and Social Development Canada and The Winnipeg Foundation with training assistance from Film Training Manitoba and the Winnipeg Film Group.

2007 NSI FilmExchange Youth Outreach participants.



nsi National Exposure

AMATEUR MOVIE CONTEST

The NSI National Exposure Amateur Movie Contest* entered its fourth exciting year as part of NSI FilmExchange. Over 115 films, five minutes-or-less were submitted in 2007 - a new record! It was a difficult decision for the jury to select 12 finalists from this diverse mix of animation, live action, drama, comedy, horror and experimental works.

NSI National Exposure is coordinated by Liz Hover, NSI Publicity & Outreach.

For the first time, a combination vote decided the NSI FilmExchange Audience Choice Award: each finalist film was available for viewing at nsi-canada.ca and zip.ca,

and viewers voted for their favourite. At the event final audience members voted by secret ballot for their fave. The two votes were combined to determine the winner.

This new method was embraced by amateur movie enthusiasts: on February 20, opening day of online voting, the NSI website received the most-ever page views in its recorded history.

*The contest was open to all residents of Canada except residents of Quebec, employees, representatives or agents (and those persons with whom they are domiciled) of National Screen Institute - Canada and Doowah Design, the contest jury, contest sponsors and the advertising and promotional agencies involved in the contest.

2007 NSI National Exposure winners

\$1,000 NSI FilmExchange Audience Choice Award

Larson by director Nicholas Humphries, writer Curry L. Hitchborn and starring Michael Chase (VANCOUVER, BC).

\$500 Jury Award for Best Overall Film

Warp Zone by Kelvin Redvers, (HAY RIVER, NT).

\$100 Jury Awards

Best Actor

Judy Dougall for her role in *Fire Hazard* by Kyle Sanderson, (WINNIPEG, MB).

Best Director

Kyle Sandilands for *The Vent*, (NORTH VANCOUVER, BC).

Best Film from Manitoba

Fire Hazard by Kyle Sanderson, (WINNIPEG, MB).

Best Film from Eastern Canada

The Word Factory by Liam Johnstone, (TORONTO, ON).

Best Screenplay

The Word Factory by Liam Johnstone, (TORONTO, ON).

Best Film Under 18

Talking Condiments by Nick Larocque (AGED 13), (WINNIPEG, MB).

Best Film from Western Canada

Warp Zone by Kelvin Redvers, (HAY RIVER, NT).

Special Jury Mention

Mirror on the Wall by James Cadden with Codie McLachan and Shandrie Woodward, (EDMONTON, AB).



l-r: Larson; Mirror on the Wall; The Word Factory; Talking Condiments.



l-r: Liz Hover, host Ace Burpee, Kyle Sandilands, Kyle Sanderson, Nick Larocque, Judy Dougall, Liam Johnstone.



inspired leadership

The National Screen Institute's goal has always been to ensure that its graduates are qualified to meet the evolving needs of the film, television and interactive media sectors and are capable of making measurable contributions to the Canadian cultural landscape. NSI is dedicated to incorporating emerging industry trends into its training programs, ensuring they remain both market-driven and cutting-edge.

CULTURAL DIVERSITY PROGRAMMING

NSI Storytellers

In an effort to help facilitate international co-productions for Canadian Aboriginal film and television producers, NSI launched the Aboriginal Cultural Trade Initiative as a pilot program in 2003-04, renaming it NSI Storytellers in 2005.

A select group of Canadian producers embarked on trade missions to Australia and New Zealand. NSI also coordinated a reciprocal mission bringing Aborigine and Maori producers to Canada.

Never intended to run every year but to be available as producers developed suitable projects, NSI Storytellers is currently being re-designed and a new direction will be announced later this year.

The Suzanne Rochon-Burnett Fund

In June 2006 NSI was proud to partner with the Aboriginal Peoples Television Network (APT_N) and S-VOX in the creation of The Suzanne Rochon-Burnett Fund in honour of the memory of this exceptional Aboriginal media pioneer. The fund will support a female Métis in one of NSI's programs, with APT_N and

S-VOX contributing \$2,500 annually for a period of three years.

Suzanne Rochon-Burnett (1935 - 2006) was a leading proponent for women and Métis within the media, an accomplished Métis broadcaster and a businesswoman who championed Aboriginal artists. She was a recipient of the Governor General's Medal, the Order of Ontario and the Order of Canada.

DIGITAL MEDIA INITIATIVES

Video Game Development Training

NSI is committed to establishing a training program to develop innovative, interactive video games with commercial potential.

Based upon continued consultations with electronic gaming and interactive media experts, and new gaming design and industry trends, NSI has evolved its proposed training platform to prepare the most relevant and market-driven training program possible.

Participants will work towards developing a prototype that will give them an edge in calling on leading game publishers and making visually effective pitches.

The focus will lean towards the development of original game concepts and strive to more effectively blend story development training with design expertise – especially in the area of realizing superior interactivity. Teams will likely be comprised of a designer, producer, artist and programmer and private sector partnerships are also anticipated to help advance the teams to their goals.



Susan Millican, CEO, National Screen Institute and Kirk Shaw, CEO & President of Insight Film Studios Ltd.

Portable Content Development Training

The industry continues to move towards the integration of multiplatform technologies enabling film and television broadcast properties to be applied to an expansive range of media. These include both conventional and specialty, wireless, mobile and broadband, streamed and downloaded and web-based, as well as various portable technologies.

There is a growing demand for original, independent and dedicated content for portable technologies. With this in mind, NSI is exploring the development of a program to provide training in this field.

NSI Scriptwriters program

NSI is in the early stages of creating an innovative new pilot program for western Canadian screenwriters. Writers would be trained to develop new feature length scripts with expert guidance from a high profile screenwriter that will enable them to interact with one another both virtually and in person.

ADDITIONAL INITIATIVES

NSI Outreach

The National Screen Institute undertook an expansive outreach campaign this past year to communicate directly with film, communications and interactive media students and the emerging and mid-career filmmaking community.

NSI held events for the Canadian filmmaking community including gatherings at the Toronto International Film Festival, the Atlantic Film Festival and the Vancouver International Film Festival. NSI's collective efforts have already resulted in increased applications for its training programs and festival, and a broader general awareness of the NSI brand. NSI outreach activities will continue in 2007-08.

NSI Alumni Fund

NSI graduates have often asked how they could give something back to the organization. In response the NSI Alumni Fund was proudly launched in March 2007. This special fund has been reserved exclusively for the financial contributions of NSI alumni and will be used to benefit future filmmakers going through NSI programs.

NSI was pleased to appoint the first chair of the NSI Alumni Fund – Kirk Shaw – an alumnus of the NSI Drama Prize and NSI Global Marketing programs. As CEO and President of Insight Film Studios Ltd., he has built the largest independent production company in Canada. Kirk generously donated \$10,000 which will support an NSI Drama Prize team in 2007-08.

The Paul Haggis/NSI Filmmaker Bursary

NSI established The Paul Haggis/NSI Filmmakers Bursary in honour of the extraordinary achievements of Canadian screenwriter, director and Academy Award® winner Paul Haggis.

The bursary, funded by members of the NSI Board of Directors, will allocate \$1,500 per year for three years to an emerging filmmaking team participating in NSI Features First and developing a project with a social conscience.

NSI FilmExchange Telefilm Canada Industry Centre

NSI successfully realized its goal of having all the participants from NSI Features First, NSI Totally Television, NSI Drama Prize and NSI Global Marketing

present at NSI FilmExchange 2007 to help enhance and supplement their training programs. Program participants benefited from multiple NSI FilmExchange networking events, screenings, master classes and panels and met an array of writers, directors and producers as well as leaders from some of the industry's largest and most successful companies.

NSI FilmExchange's entire professional development lineup (offered through the Telefilm Canada Industry Centre) also intensified this past year with refined topics, adjustments to format, in-depth Q & A sessions and other value-added elements. These accomplishments will be built upon to further enhance NSI FilmExchange's reputation as an exceptional professional development training platform, as well as a showcase for Canadian screen excellence.



Carole Vivier (left) with NSI alumni Sean Garrity and Liz Jarvis at the NSI reception at the Toronto International Film Festival.



Susin Nielsen and Gary Harvey lead a Telefilm Canada Industry Centre master class.



CELEBRATING 20 YEARS

In 1984, filmmakers from coast to coast converged in Edmonton. At the first Local Heroes Film Festival they showcased independent Canadian short films and features from around the world. It was the first time Canadian filmmakers discovered there was a voice in regions across the country and they discussed strategies for getting these voices heard. The result was DramaLab, a hands-on professional development program for producers, directors and writers. For the next two years, emerging professional filmmakers honed their creative, technical and business skills under direct guidance from industry experts with the goal of producing 15-minute, 30-minute and feature length films.

On April 7, 1986, the National Screen Institute – Canada was formed to meet an increased demand for comprehensive film and television training outside the huge metropolitan centres. It was the first of its kind in the country. NSI adopted DramaLab and Local Heroes as its two flagship programs.

In 1990, after an in-depth evaluation, the National Screen Institute's Board of Directors introduced a new flagship program, NSI Drama Prize, to adapt to the industry's ever-changing needs. Now the longest running program at the National Screen Institute, NSI Drama Prize participants build their skills while producing their short films. The unique format combines production incentives, mentorship and professional development workshops. The short films

premiere at NSI FilmExchange Canadian Film Festival each year. In 1997, NSI Features First was introduced for writers, directors and producers working on their first or second feature film – the ultimate goal of DramaLab. NSI Global Marketing was introduced in 2001 and NSI Totally Television in 2002 completing the circle of the early plans of the organization to develop stories for the big and small screens, ensuring Canadian film and television stories reach homegrown audiences.

In 1998, the National Screen Institute opened a second office in Winnipeg and the following year introduced a second Local Heroes to Winnipeg that screened exclusively Canadian film and videos. In spring 2001 NSI consolidated its operations in Winnipeg, transferred the Edmonton Local Heroes to the Edmonton International Film Festival Society and refocused and renamed the Winnipeg festival to NSI FilmExchange Canadian Film Festival.

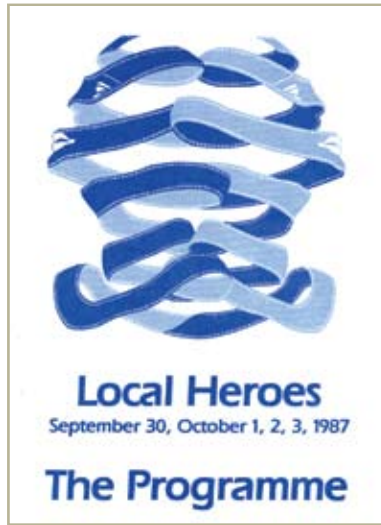
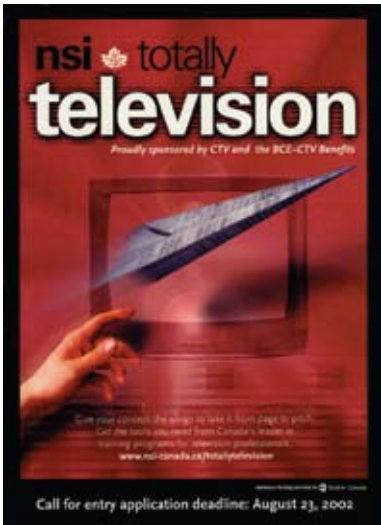
Now, after two decades and with over 400 graduates, NSI delivers more programs and continues to develop training to meet the industry's needs and works that appeal to Canadians. The NSI FilmExchange Canadian Film Festival continues to be the largest established festival showcasing 100% Canadian short and feature films.

The main objective of the organization hasn't changed in 20 years: the National Screen Institute strives to give its students the training required to have careers in film and television, and soon, interactive media production.





1: 2006: (l-r) CEO Susan Millican, Director of Programming Liz Janzen, NSI Board member and former Chair Carole Vivier; 2: 1992: Jan Miller, Local Heroes Festival Director and NSI founding member; 3: 2001: Local Heroes: NSI Drama Prize alumnus Carole O'Brien and Festival Director Bill Evans; 4: 1990: Local Heroes: Greg Klymkiw and Lulu Keating; 5: 1998: Opening of the NSI Winnipeg office: (l-r) Executive Director Cheryl Ashton, NSI Board Chair Carole Vivier and Rosemary Vodrey, Manitoba Minister of Culture, Heritage and Citizenship; 6: 1988: Michael Scott, Geoff Le Bouffillier and Brian O'Leary - *Bordertown Café* (developed through NSI's DramaLab program); 7: 2004: Inaugural NSI Aboriginal Cultural Trade Initiative (now NSI Storytellers) export mission to New Zealand; 8: 2001: Local Heroes: (l-r) Festival Director Bill Evans, director Don McKellar and producer Niv Fichman.



globetrotters

NSI ACROSS CANADA

Banff, Alberta

NSI Totally Television 2005-06 projects *Mustard Seed*, *The Dicks* and *Technical Difficulties* were pitched at the Banff World Television Festival.

Calgary, Alberta

NSI Drama Prize short film *The Janitors* screened at the Calgary International Film Festival.

Edmonton, Alberta

NSI Drama Prize short film *The Janitors* screened at the Edmonton International Film Festival.

Vancouver, British Columbia

NSI Drama Prize short film *The Janitors* screened at the Vancouver International Film Festival. NSI Features First film *Love and Other Dilemmas* had its world premiere at the Vancouver International Film Festival.

NSI Drama Prize short film *Gravity Boy* screened at the Reel 2 Real International Film Festival for Youth.

Whistler, British Columbia

NSI Drama Prize short film *The Janitors* screened at the Whistler Film Festival.

Winnipeg, Manitoba

NSI Drama Prize short films *Les Grands*, *Eastern Shore*, *Apparent Woes*, *Silver Road* and *The Cabinet* had their world premieres at the NSI FilmExchange Canadian Film Festival. NSI Features First film *Love and Other Dilemmas* also screened at NSI FilmExchange Canadian Film Festival.

Toronto, Ontario

NSI ZeD Drama Prize short films *Noise* screened at the Canadian Film Centre's Worldwide Short Film Festival and *Kathleen's Closet* screened at the 16th Annual Inside Out Toronto Lesbian and Gay Film and Video Festival.

Montréal, Quebec

NSI Drama Prize short film *The Letter* screened at the Festival des Films du Monde, Montréal/World Film Festival of Montréal.

Yorkton, Saskatchewan

NSI Drama Prize short films *The Year I Ran in the Woods* and *Noise* screened at the Yorkton Short Film & Video Festival.

Dawson City, Yukon

NSI ZeD Drama Prize short film *Noise* screened at the Dawson City International Short Film Festival.

Whitehorse, Yukon

NSI Features First film *Fetching Cody* screened at the Yukon International Film Festival.

NSI AROUND THE WORLD

Calabasas, California

NSI ZeD Drama Prize short film *Noise* screened at the 8th Annual Method Fest Independent Film Festival.

Newport Beach, California

NSI Features First film *Fetching Cody* screened at the Newport Beach Film Festival.

San Diego, California

NSI Features First film *Fetching Cody* screened at the San Diego Film Festival.

San Jose, California

NSI ZeD Drama Prize short film *The King Hunt* screened at Cinequest.

Temecula, California

NSI Features First film *Fetching Cody* screened at the Temecula Valley International Film Festival.

Rome, Georgia

NSI Features First film *Fetching Cody* screened at the Rome (GA) International Film Festival.

Woods Hole, Massachusetts

NSI Features First film *Fetching Cody* screened at the Woods Hole Film Festival.

Kansas City, Missouri

NSI Features First film *Fetching Cody* screened at the Kansas International Film Festival.

Portland, Oregon

NSI ZeD Drama Prize short film *Noise* screened at the Portland International Film Festival.

Austin, Texas

NSI ZeD Drama Prize short film *The Snow Queen* screened at the Fantastic Fest.



Sydney, Australia

NSI ZeD Drama Prize short film *Noise* screened at Possible Worlds: Sydney's Canadian Film Festival.

Biarritz, France

NSI Drama Prize short film *The Letter* screened at FIPA (Festival International de Programmes Audiovisuels).

Cannes, France

NSI Global Marketing producers attended MIPCOM 2006 and MIPTV 2007 with development packages.

Clermont-Ferrand, France

NSI ZeD Drama Prize short film *The Snow Queen* screened at the Clermont-Ferrand Short Film Festival as part of the Canada Council Showcase in the Market.

Eberswalde, Germany

NSI Drama Prize short film *The Letter* screened at FilmFest Eberswalde.

Nuremberg, Germany

NSI Drama Prize short film *The Letter* screened at the Non Stop Kurz Film Festival.

Athens, Greece

NSI Drama Prize short film *The Letter* screened at the Festival PLATFORMA VIDEO6.

Miskolc, Hungary

NSI Drama Prize short film *The Letter* screened at Cinefest International Festival of Young Filmmakers.

Chennai, India

NSI ZeD Drama Prize short film *The Snow Queen* screened at the Short Film Festival of India.

Bolzano, Italy

NSI Drama Prize short film *The Letter* screened at 4Filmfestival.

Rome, Italy

NSI Drama Prize short films *The Letter* screened at CinemadaMare and *The Snow Queen* screened at the Festa Internazionale di Roma.

Turin, Italy

NSI ZeD Drama Prize short film *Kathleen's Closet* screened at the 21st Turin International Gay and Lesbian Film Festival.

Amsterdam, Netherlands

NSI Features First film *Fetching Cody* screened at the 22nd Amsterdam Fantastic Film Festival.

Ohakune, New Zealand

NSI Drama Prize short film *The Letter* screened at the Big Mountain Short Film Festival.

Puchon, South Korea

NSI ZeD Drama Prize short film *The Snow Queen* screened at the Puchon International Fantastic Film Festival.

Borges en Curt, Spain

NSI Drama Prize short film *The Letter* screened at the III International Short-Film Festival of the Lleida district.

Barcelona, Spain

NSI Features First film *Fetching Cody* screened at the Diba Festival.

London, UK

NSI Drama Prize short film *The Letter* screened at the Angel Film Festival.

Bradford, UK

NSI Features First film *Fetching Cody* screened at the Bradford Film Festival.

Irpen, Ukraine

NSI Drama Prize short film *The Letter* screened at the Irpen Film Festival.

NSI AWARD-WINNING ALUMNI

Wapos Bay - There's No 'I' in Hockey

NSI Totally Television 2002-03:

WRITER Dennis Jackson AND

PRODUCER Anand Ramayya:

- Won the **Golden Sheaf Award** for Best Children's Production at the 2006 Yorkton Short Film & Video Festival.
- Won the **Canada Award** at the 21st Annual Gemini Awards.



l-r: producer Michael Scott, producer Melanie Jackson, writer/director/producer Dennis Jackson, producer Anand Ramayya.

Noise NSI ZeD Drama Prize 2004:

WRITER/DIRECTOR Greg Spottiswood AND

PRODUCER Jason Charters:

- Won the **Bravo!FACT Award** for Best Canadian Short Film at the Canadian Film Centre's Worldwide Short Film Festival.

Kathleen's Closet NSI ZeD Drama Prize

2004: WRITER/DIRECTOR Sheila Jordan AND

PRODUCER Diana Wilson:

- Won the **Cold Reading Series Award** for Best Screenplay.

The Snow Queen NSI ZeD Drama Prize 2004 by WRITER/DIRECTOR Danishka Esterhazy AND PRODUCER Sara Lazer, was chosen as one of the "Top 20 Best Films" at the Short Film Festival of India.

Janam
Din ki
badhai!

Isten
eltessen!

Buon
Compleanno!

Saeng il
chuk ha ham
ni da!

programmanagers

Liz Janzen

Director of Programming

As Director of Programming, Liz oversees all NSI's training programs. She is also the Festival Director for NSI FilmExchange.

Liz has worked as a development manager for CTV, a programmer at Alliance Atlantis Broadcasting, programming coordinator at the Canadian Film Centre's Worldwide Short Film Festival, and acquisitions manager at WTN (W Network). Liz began her career in Saskatoon where she produced, wrote and directed educational programs at the University of Saskatchewan. She has worked in various capacities on short and feature films and has an M.A. in English from the University of Manitoba.

Brandice Vivier-Burns

Manager, Programs & Development

As Manager, Programs & Development, Brandice works on NSI Totally Television, NSI Drama Prize, DiverseTV, the Telefilm Canada Spark Plug Program, NSI/Banff Pitch to Win! and NSI Pitch Your TV Project 360!

Prior to joining the National Screen Institute, Brandice was the specialist for the Television Programming Benefits Department at CTV where she negotiated and drafted development and license agreements for CTV, The Comedy Network and Discovery Channel, as well as preparing compliance reports for the CRTC. She also worked in the Canadian Dramatic Programming Department where she acted as the business coordinator for independent producers on all Canadian dramatic programming developed and licensed by CTV.

Joy Loewen

Program Manager, NSI Drama Prize

In addition to managing NSI Drama Prize, Joy coordinates NSI/Banff Pitch to Win! and NSI Pitch Your TV Project 360!

She has over 15 years experience as a broadcaster, producer and trainer in the Canadian film and television industry. She was the acquisitions manager responsible for programming and scheduling movies, documentaries, lifestyle series and shorts on WTN. Joy negotiated acquisition and pre-license

agreements on behalf of the network and produced several seasons of an international fashion series, *In Fashion*. Joy was also an associate producer at CBC Television responsible for developing and producing regional programs.

Brendon Sawatzky

Manager, Training Programs

Brendon co-manages the NSI Features First program and is the NSI FilmExchange Telefilm Canada Industry Centre Producer.

He has worked in the film industry for 15 years. In addition to his work with NSI, he is an accomplished film producer, director and writer. His first film *Inertia* won the Best Canadian First Feature Film Award at the Toronto International Film Festival in 2001 and screened at festivals around the world. *Migraine*, a short film he wrote, directed and produced in 2004 also played at numerous festivals. Brendon's latest producing credit is for the feature *Who Loves The Sun* which opened in theatres across Canada in April 2007.

Kit Redmond

Program Manager, NSI Totally Television

In addition to her program manager role, Kit also co-presented the NSI/Banff Pitch to Win! session at the Banff World Television Festival.

Kit is a partner and an executive producer at RTR Media, a company dedicated to creating factual entertainment series for the international television marketplace.

She has over 25 years experience in television as a reporter, host, producer, executive producer and production executive. She worked for and with CBC Television and Radio, WTN, History Television, CHUM, Rogers, APTN, HGTV Canada, HGTV US, Oxygen, CTV, and many other broadcasters across North America. Kit is currently executive producing the television series *From the Ground Up* with Debbie Travis for Global Television and *Maxed Out* for W Network.



Mickey Rogers

Program Manager, NSI Global Marketing, DiverseTV

In addition to her program manager role, Mickey co-presented the Telefilm Canada Spark Plug Program and NSI/Banff Pitch to Win! and heads the NSI Pitch Your TV Project 360! at the Banff World Television Festival.

She has worked in the film and television industry for over 20 years. She launched award-winning productions such as *Madison*, *The Adventures of Shirley Holmes*, *Edgemont*, *These Arms of Mine* and *The Magician's House* into the international marketplace. Her presence in both the national and international television communities has garnered her a stellar reputation forming key strategic alliances with broadcasters, financiers, film agencies and international production houses.

Lisa Meeches

Program Co-Manager, NSI New Voices

Lisa has over 20 years of experience in the film and television industry. She is an Executive Producer and President of Eagle Vision Inc. and Meeches Video Productions, two Winnipeg-based production

companies. Lisa is executive producer, producer, co-host, and writer of the long-running series *The Sharing Circle* and executive produced the documentaries *The Spirit of Norway House*, *Polygamy's Lost Boys* and *Where Three Rivers Meet*. She is also the executive producer of the children's series *Tipi Tales*. Lisa recently produced the movie of the week *Elijah* for CTV and received a 2007 National Aboriginal Achievement Award in Media and Communications.

Melissa Kajpust

Program Co-Manager, NSI New Voices

In 2000, Melissa graduated from the Canadian Film Centre's Professional Screenwriting Program and has been writing for film and television ever since. Her recent projects include roles as Executive Story Editor and Head Writer on the children's series *Tipi Tales* season III and two episodes of the documentary series *The Sharing Circle*. Current projects include the mini-series *White Buffalo* for Eagle Vision and APTN and the feature film adaptation of *The Garden of Eden* for Buffalo Gal Pictures. Melissa has led workshops and courses for Film Training Manitoba, Red River College Continuing Education and the Manitoba Institute for Gifted Students.

l-r: Liz Janzen
Brandice Vivier-Burns
Joy Loewen
Brendon Sawatzky
Kit Redmond
Mickey Rogers
Lisa Meeches
Melissa Kajpust.



IN MEMORIAM

Jim Murphy

(1947-2007)

Program Co-Manager
NSI Features First

When Jim Murphy passed away in April 2007, the National Screen Institute lost a valued team member and friend.

Jim had over 30 years experience in commercial feature film distribution with Canadian companies Bellevue Films, Astral Films, Malofilm and Motion/T.V.A. Films. Through these companies he also represented a number of US studios.

He was involved in the acquisition and marketing of hundreds of international and Canadian productions such as *Dead Ringers*, *Porky's*, *Ginger Snaps*, *Duct Tape Forever* and *Century Hotel*. Jim was also in senior management for several years with the Ontario Film Development Corporation (now OMDC).

In 2003 Jim joined NSI as program manager of NSI Features First. Participants of the program benefited from his advice, experience-sharing, contacts, encyclopedic knowledge of film and genuine interest in and commitment to training Canada's emerging filmmakers. One of his legacies will be the films developed through NSI Features First that premiere on screens across Canada and the world.

In memory of Jim Murphy, NSI is planning a commemorative initiative in association with NSI Features First.



nsiassociatefaculty

Amos Adetuyi

PRODUCER/WRITER, INNER CITY FILMS

Richard Agecutay, VIDEOGRAPHER

Hussain Amarshi

PRESIDENT, MONGREL MEDIA

Greg Barker, CINEMATOGRAPHER

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FARPOINT FILMS INC.

Kim Bell, CINEMATOGRAPHER

Erica Benson, DIRECTOR OF
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DIRECTOR, FILM TRAINING MANITOBA

Tim Blake Nelson, DIRECTOR/ACTOR

Karla Bobadilla, DIRECTOR
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Lorne Cardinal, ACTOR

Tyson Caron, PRODUCTION MANAGER
EAGLE VISION INC.

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OFFICER, ONTARIO MEDIA DEVELOPMENT
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Noah Erenberg

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Laurie Todd, OCCUPATIONAL HEALTH &
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Kelly Ukrainec, CERTIFIED ACCOUNTANT
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Jordan Wheeler, SCREENWRITER

Tony Wosk, DIRECTOR OF ACQUISITIONS
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CHRISTAL FILMS



Operating Grants



The National Screen Institute – Canada operates with ongoing funding from Telefilm Canada through Canadian Heritage, and Manitoba Culture, Heritage and Tourism. Additional support provided by Patrons: CTV, CBC Television and The Brian Linehan Charitable Foundation. Also, financial assistance provided by the City of Winnipeg through the Winnipeg Arts Council.

NSI Drama Prize 2006-07

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PROGRAM PARTNER
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NSI Drama Prize 2007-08

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NSI Features First 2006-07

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NSI Totally Television 2005-06

PRESENTING SPONSOR
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ADDITIONAL FUNDING
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NSI Totally Television 2006-07

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RBC Royal Bank

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NSI New Voices 2006

Province of Manitoba
The Winnipeg Foundation
Centre for Aboriginal Human Resource Development
CTV
RBC Financial Group
Aboriginal Media Educational Fund

NSI New Voices 2007

Province of Manitoba
Centre for Aboriginal Human Resource Development
NBC Universal
The Winnipeg Foundation
CTV
MANITOBA FILM & SOUND
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Aboriginal Media Educational Fund
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Winnipeg Arts Council
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Aboriginal Peoples Television Network
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Eagle Vision Inc.
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Insight Film Studios Ltd.
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Movieola - The Short Film Channel
NBC Universal Canada
Playback Magazine
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Old Dutch Foods Ltd.
Reel West Digest
Salisbury House Restaurants of Canada Ltd.
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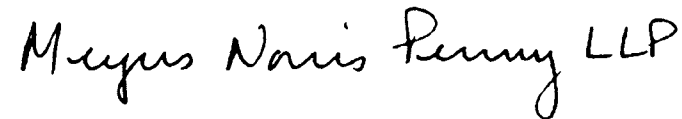
auditors' report

To the Directors of National Screen Institute - Canada:

We have audited the statement of financial position of National Screen Institute - Canada as at March 31, 2007 and the statements of operations, net assets and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2007 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

A handwritten signature in black ink that reads "Meyus Norris Penny LLP". The signature is written in a cursive, flowing style.

Chartered Accountants
Winnipeg, Manitoba, May 3, 2007

statement of financial position

As at March 31, 2007

Approved on behalf of the Board



Jamie Brown

Chair, NSI Board of Directors
CEO & EXECUTIVE PRODUCER, FRANTIC FILMS



Marlene Kendall
Finance Chair

DIRECTOR OF FINANCIAL AND OPERATIONAL SUPPORT
NEW DIRECTIONS

	2007	2006
ASSETS		
Current		
Cash (Note 3)	255,102	512,961
Investments (Note 4)	17,702	17,109
Accounts receivable	822,686	505,324
Prepaid expenses	39,421	40,654
	1,134,911	1,076,048
Property and equipment (Note 5)	75,514	41,994
Restricted cash (Note 11)	281,000	250,000
	1,491,425	1,368,042
LIABILITIES		
Current		
Accounts payable	93,825	144,726
Deferred revenue (Note 6)	830,512	735,705
Current portion of obligation under capital leases	2,046	1,793
	926,383	882,224
Obligation under capital leases (Note 7)	2,344	4,390
	928,727	886,614
NET ASSETS		
Net assets invested in property and equipment	75,514	41,994
Internally restricted net assets (Note 11)	281,000	250,000
Unrestricted net assets	206,184	189,434
	562,698	481,428
	1,491,425	1,368,042

statement of operations

For the year ended March 31, 2007

	2007	2006
REVENUE (Note 8)		
Administration	290,962	285,649
Drama Prize	186,847	204,857
Features First	200,740	162,690
FilmExchange	438,564	334,063
Global Marketing	142,507	234,936
New Voices	204,925	38,843
Nunavut Animation Lab	5,000	-
Research and Development	305,258	299,700
Spark Plug	96,792	117,258
Totally Television	295,245	298,737
	2,166,840	1,976,733
Contribution of goods and services	203,680	306,986
	2,370,520	2,283,719
EXPENSES		
Administration	273,179	274,566
Drama Prize	177,981	180,535
Features First	198,628	179,595
FilmExchange	447,211	416,379
Global Marketing	138,131	210,896
New Voices	195,316	40,188
Nunavut Animation Lab	3,131	-
Research and Development	315,481	292,679
Spark Plug	74,196	117,258
Totally Television	262,316	282,219
	2,085,570	1,994,315
Contribution of goods and services	203,680	306,986
Total Expenses	2,289,250	2,301,301
Excess (deficiency) of revenue over expenses	81,270	(17,582)

statement of changes in net assets

For the year ended March 31, 2007

	Invested in Property and Equipment	Restricted	Unrestricted	2007	2006
NET ASSETS					
Balance, beginning of year	41,994	250,000	189,434	481,428	499,010
Excess (deficiency) of revenue over expenses	-	-	81,270	81,270	(17,582)
Transfers	-	31,000	(31,000)	-	-
Investment in property and equipment	57,903	-	(57,903)	-	-
Amortization	(24,383)	-	24,383	-	-
Balance, end of year	75,514	281,000	206,184	562,698	481,428

statement of cashflows

For the year ended March 31, 2007

	2007	2006
Cash provided by (used for) the following activities		
Operating activities		
Excess (deficiency) of revenues over expenses	81,270	(17,582)
Amortization	24,383	12,858
Donated property and equipment	(26,600)	-
	79,053	(4,724)
Changes in working capital accounts		
Accounts receivable	(317,362)	(5,210)
Prepaid expenses and deposits	1,233	14,348
Accounts payable and accruals	(50,901)	(56,146)
Deferred revenue	94,807	128,937
	(193,170)	77,205
Financing activities		
Repayments of obligations under capital leases	(1,793)	(1,571)
Investing activities		
Purchases of property and equipment, net of donated items	(33,666)	(11,885)
Proceeds on disposal of property and equipment	2,363	-
Advances of restricted funds	(31,000)	-
Increase in cash resources	(257,266)	63,749
Cash resources, beginning of year	530,070	466,321
Cash resources, end of year	272,804	530,070
Cash resources are comprised of:		
Cash	255,102	512,961
Investments	17,702	17,109
	272,804	530,070

notestothe**financial**statements

For the year ended March 31, 2007

1. NATURE OF OPERATIONS

The National Screen Institute - Canada ("NSI") was incorporated on April 7, 1986, under Part II of the Canada Corporations Act as a corporation without share capital. NSI's Vision Statement: "NSI is recognized nationally and internationally as Canada's preeminent training institution serving our most promising writers, producers, and directors in film, television and emerging media environments." NSI's Mission Statement: "NSI supplies innovative, focused, applied professional training, leading participants to successful careers as writers, directors, and producers in Canada's film and television industry." NSI has its head office in Winnipeg, Manitoba. Annually, its major event is the organization, promotion and administration of its Canadian Film Festival: "FilmExchange."

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles and reflect the following significant accounting policies:

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

Accounts receivable are stated after evaluation as to their collectibility. Provision is made for amortization of property and equipment based on an estimate of their useful lives. These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in income in the periods in which they become known.

Property and equipment

Property and equipment are stated at cost. Property and equipment are amortized using the straight-line method at the following annual rates:

Computer equipment	20%
Computer software	20%
Program equipment	20%
Furniture and fixtures	12.5%
Leasehold improvements	20%
Office equipment	20%

Contribution of goods and services

NSI records contributions of donated goods and services as both revenue and expenses at estimated fair market value of advertising, travel, and production and technical expense.

Revenue recognition

NSI follows the deferral method of accounting for contributions. Restricted and unrestricted contributions are recognized as revenue in the year in which the related expenses are incurred or as receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Income taxes

NSI is a not-for-profit charitable organization registered under the Income Tax Act, and as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes.

Long-lived assets

Long-lived assets consist of property and equipment with finite useful lives. Long-lived assets held for use are measured and amortized as described in the applicable accounting policies.

NSI performs impairment testing on long-lived assets held for use whenever events or changes in circumstances indicate that the carrying value of an asset, or group of assets, may not be recoverable. Impairment losses are recognized when undiscounted future cash flows from its use and disposal are less than the asset's carrying amount. Impairment is measured as the amount by which the asset's carrying value exceeds its fair value. Any impairment is included in earnings for the year.

Recent accounting pronouncements

In January 2005, the Canadian Institute of Chartered Accountants issued new recommendations for the recognition and measurement of financial instruments, and amendments to the existing presentation and disclosure standards, effective for interim and annual financial statements with fiscal years beginning on or after October 1, 2006. Transitional provisions are complex and vary based on the type of financial instruments under consideration. NSI is in the process of determining the effect of these new standards on its financial statements.

3. CASH

Cash balances are maintained in a monthly savings account with tiered interest rates ranging from .25% to .75%.

4. INVESTMENTS

Investments are held in a money market mutual fund reported at fair market value. Fair market value is equal to cost plus accrued interest to date. The rate of interest earned is floating based on the mutual fund performance.

5. PROPERTY AND EQUIPMENT

	Cost	Accumulated amortization	2007 Net book value	2006 Net book value
Computer equipment	40,344	16,047	24,297	11,448
Computer software	8,440	5,113	3,327	1,098
Program equipment	11,725	10,190	1,535	3,331
Furniture and fixtures	38,805	4,437	34,368	10,348
Leasehold improvements	6,031	603	5,428	7,168
Office equipment	44,429	37,870	6,559	8,601
	149,774	74,260	75,514	41,994

Office equipment includes assets under capital lease with a gross cost of \$21,024 (2006 - \$21,024), and accumulated amortization of \$18,066 (2006 - \$16,094).

6. DEFERRED REVENUE

	2007	2006
Administration	33,324	8,210
Drama Prize	100,046	83,943
Features First	106,905	78,085
FilmExchange	-	23,000
Global Marketing	155,383	-
New Voices	72,754	96,523
Other initiatives	228,348	155,350
Spark Plug	-	38,681
Storytellers	40,000	34,565
Totally Television	93,752	217,348
	830,512	735,705

notes to the financial statements (continued)

For the year ended March 31, 2007

7. OBLIGATION UNDER CAPITAL LEASE

	2007	2006
Agreement with Citicorp Vendor Finance bearing interest at 13.28% per annum, requiring blended monthly payments of \$209 to March 2009, secured by office equipment with a net book value of \$2,953 (2006 - \$4,930).	4,390	6,183
Less: current portion	2,046	1,793
	<u>2,344</u>	<u>4,390</u>

The total repayments on the obligations under capital leases are as follows:

2008	2,046
2009	2,344
	<u>4,390</u>

8. REVENUE

	2007	2006
Contributions of Goods and Services <i>(Note 2)</i>	203,680	306,985
Federal Agencies	77,131	124,582
Foundations/Trusts	65,874	-
Interest Earned	17,074	6,297
Manitoba Culture, Heritage & Tourism	199,748	155,078
Municipal Agencies	41,000	35,500
Private Sector	788,630	706,457
Project Revenue	58,544	58,630
Provincial Agencies	67,810	93,360
Telefilm	851,029	796,830
	<u>2,370,520</u>	<u>2,283,719</u>

9. COMMITMENTS

NSI has negotiated a \$275,000 credit facility, with RBC available at the borrower's option, a \$75,000 corporate Visa account for miscellaneous travel and other expenses, and \$200,000 demand operating and/or overdraft loan secured by accounts receivable.

Interest on amounts due are payable at prime plus 1.25%. Security is a general security agreement registered in Manitoba. Notwithstanding compliance with covenants of credit facility, borrowings are repayable on demand.

NSI entered into a five-year office lease for 3,506 square feet at 400 - 141 Bannatyne Avenue which commenced January 2007. Minimum annual rent is \$49,084 plus GST and operating costs.

NSI entered into a lease agreement for office equipment on June 29, 2005. Minimum annual payments of \$16,884.

10. FINANCIAL INSTRUMENTS

NSI as part of its operations carries a number of financial instruments. It is management's opinion that NSI is not exposed to significant interest, currency or credit risks arising from these financial instruments except as otherwise disclosed.

Fair value disclosure

For cash, short term investments, accounts receivable and accounts payable, the carrying amounts of these financial instruments approximates their fair value due to their short term maturity or capacity of prompt liquidation.

Credit concentration

Financial instruments that potentially subject NSI to concentrations of credit risk consist mainly of accounts receivable from private funders and government bodies. At March 31, 2007 NSI had 58.6% in accounts receivable from one source. These amounts are considered collectible.

11. RESTRICTED FUND

Of these funds, \$250,000 have been internally restricted by NSI's Board of Directors as the estimated cost in the event of winding up the operations of NSI. The remaining \$31,000 have been internally restricted by NSI's Board of Directors for expenses relating to research and development and roadshows for the 2008 fiscal year.

12. ECONOMIC DEPENDENCE

A major portion of NSI's revenue is derived from donations and funding grants. As a result, any reduction in funding may affect NSI's ability to continue future operations.

13. INTEREST PAID

Interest paid during the year totalled \$977 (2006 - \$1,162).

all programs budgeted projections

April 1, 2007 - March 31, 2008

	2007-08 Budget
REVENUE	
Federal Government	50,000
Federal Agencies	56,000
Telefilm	834,089
Municipal Government	27,000
Province of Manitoba	198,000
Provincial Agencies	109,000
Foundations	48,121
Private Sector	857,477
Project Revenue	54,250
Interest	14,400
Total Revenue	2,248,337

	2007-08 Budget
EXPENSES	
Administration	
Accounting/Audit	5,400
Advertising and Promotions	20,000
Public Relations	500
Legal	8,600
Bank And Service Charges	3,680
Insurance	6,501
Board Costs	16,408
Communications	1,423
Premises Costs	66,680
Leasing/Interest/Depreciation	39,140
Office Maintenance/Services	10,181
Office Supplies	2,562
Postage and Courier	1,800
Photocopying	400
Travel	2,870
Memberships	995
Staff Costs	141,461
Statutory Payroll Costs	7,586
Health Care Benefits	4,720
RSP Benefits	5,158
Contract Salaries Admin	19,000
Total Administration	365,067

	2007-08 Budget
EXPENSES	
Program Delivery	
Advertising and Promotions	124,322
Public Relations	28,500
Office Supplies	8,217
Postage and Courier	8,484
Photocopying Costs	3,425
Communications	9,727
Contract Projects	346,999
Staff Costs	509,227
Statutory Payroll Costs	26,139
Health Care Benefits	19,871
RSP Benefits	20,369
Travel	292,593
Production and Technical	66,486
Meetings and Receptions	83,783
Awards and Bursaries	251,083
Memberships/ Festival Registrations	47,565
Venue Rental	36,481
Total Program Delivery	1,883,270

TOTAL REVENUE	2,248,337
TOTAL EXPENSES	2,248,337
Net Surplus / (Deficit)	-



Unless otherwise indicated, NSI FilmExchange, NSI training program participant and NSI program manager photos by George Douklias.

Page 3 - Brendon Sawatzky and Ursula Lawson by Angela Browne.

Page 8 - Participant Michael-Andreas Kuttner by Anne-Renée Dumont.

Page 18 - Greg Klymkiw and Lulu Keating by Femke van Delft.

Page 21 - Photo courtesy of Kodak Canada Entertainment Imaging.
Photo credit: John Narvali Digital Photography.

Page 22 - Liz Janzen by Justin Pokrant.

Page 23 - Jim Murphy photo courtesy of Mary Ann Murphy.

NSI DVD - 2007 Festival Scenes: videographer Dave Gaudet;
editor Scott Carnegie, APTN Creative Services.

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