



CONNECTING with writers, directors & producers
2007-08 ANNUAL REPORT

At the National Screen Institute there are no tuition fees or hidden costs – students pay a nominal, one-time application fee (\$50 or less) and don't have to move away from home. Intensive training happens in one place. Students then go home to work with mentors, further develop their projects and pitches for the rest of the program, or complete an industry internship.

“The NSI was like winning the lottery... in 2007, Kirk Shaw (CEO & PRESIDENT, INSIGHT FILM STUDIOS INC.) made a presentation in which he stated that at the beginning of his career, NSI changed his life. I feel this way too. Our short film got us on the radar of Telefilm and without the [NSI] Drama Prize program, we would never be as far along in our projects as we are right now.”

Katie Weekley, Producer, *The Auburn Hills Breakdown*, NSI Drama Prize 2007-08

Danishka Esterhazy, NSI Drama Prize 2004-05; NSI Features First 2006-07



National Screen Institute – Canada (NSI)

Our industry is constantly changing. NSI delivers market-driven training so our students can have successful, sustainable careers. Each NSI program offers customized training by industry leaders so students can build on existing skills and acquire new expertise. Programs are constantly evolving and new ones developing to fulfill and surpass what the industry asks.

Our connections keep us current. “Screen” used to mean big (film) and small (television). Now we have many more screens to dress. NSI is meeting the call with new online initiatives and a new video game training program. Our connections help build and sustain an industry.

NSI PROFILE

NSI is Canada’s national training school for writers, directors and producers in film, television and digital media. A not-for-profit organization, NSI is based in Winnipeg, Manitoba.

NSI program curricula are intense, focused and effective. For most programs, writers, directors and producers come together for short, concentrated boot camps where they connect with Canada’s industry experts in production, financing, pitching, marketing, broadcasting, distribution, legal, copyright, script development and many other disciplines. Constant interaction with the industry and feedback from participants keep the programs in tune with current trends. For a list of NSI’s dedicated faculty, please see pages 22 to 23.

After boot camp, participants return home for customized training and development.

This could mean producing their projects with local mentors, preparing their projects for international markets, working with a script consultant, preparing their pitch-of-a-lifetime, or moving on to program-based internships. This important educational process helps NSI connect with the regional film and television communities across Canada. It also respects that while building their dream careers, emerging artists still have to keep their day jobs.

NSI also recognizes the role it plays as an educational and networking resource to the screen community. As such, it has significantly redeveloped its website including two new market-driven initiatives: the **NSI Online Industry Centre** where resources including exclusive interviews, blogs and other unique content will guide, educate and inspire writers, directors and producers, and the **NSI Online Short Film Festival** where Canadian short films, with special insights from the filmmakers, can be viewed 24/7, 365 days a year.

NSI MISSION

NSI delivers professional, market-driven, innovative and cutting-edge programming that meets the needs, direction and future trends of the Canadian and global media marketplace leading participants to successful careers as content creators.

NSI STRUCTURE

The NSI Board of Directors (up to 20 members), chaired by Jamie Brown (CEO & EXECUTIVE PRODUCER, FRANTIC FILMS), oversees NSI operations. The Chief Executive Officer, Susan Millican, reports directly to the board.

NSI FUNDING

NSI derives 43% of its total revenues from private sector sources and 1% through earned revenues from its programs. The remaining 56% is derived from various federal, provincial and municipal government and agency sources, including National Training School support from the Department of Canadian Heritage as administered through Telefilm Canada.

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CONNECTING with industry trends



Jamie Brown is the CEO and Executive Producer of Frantic Films. In addition to his many business and creative awards, he was recently named Entrepreneur of the Year by the Canadian Film and Television Production Association. Jamie has been an NSI board member since 2003 and was voted Chair in 2006.

MESSAGE FROM THE CHAIR

I am pleased to present the National Screen Institute's annual report for 2007-08.

NSI entered its third decade with the same spirit that helped form the organization. This year was full of fresh ideas, new market-driven initiatives and continued commitment to training Canada's next generation of writers, directors and producers.

The past year featured some major milestones at NSI. Following extensive internal and external consultations, we made the difficult decision to retire **NSI FilmExchange** and redirect its resources to more effectively reach participants across the country year-round.

Board and staff have been engaged in a major effort to better connect the film, television and digital media communities across Canada. In the summer of 2007 they began redeveloping NSI's website.

The new **NSI Online Industry Centre** offers video and audio interviews with some of the best in the industry as well as professional development blogs, discussion forums, an online community and more. It provides a one-stop resource for Canada's content creators and a great complement to our offline training.

Another improvement to the website will allow filmmakers and film fans to take part in our year-round, **NSI Online Short Film Festival**

where films will be online 24/7. Now more than ever, if you can access the internet, you can watch great Canadian films!

As if that's not enough, after much planning and research, in March 2008 we made the leap into digital media training with the **NSI playWRITE** program which prepares writers wanting to break into the video game industry.

All of these incredible projects could not have happened without the leadership of CEO Susan Millican and the NSI executive, Board Vice Chair Christine Shipton and committee chairs Louise Clark (Programming), Brad Pelman (Corporate Development & Marketing), Marlene Kendall (Finance) and the rest of the stellar NSI Board of Directors. With gratitude for her commitment to NSI we say goodbye to board member Mary-Pat Gleeson.

Congratulations to the NSI staff and associate faculty for their continued commitment and energy to the organization. We are also delighted to welcome Canadian film and television icon Paul Gross as the first Honorary Chair of NSI.

It's hard not to be excited about NSI's future!

Jamie Brown
CHAIR, NSI BOARD OF DIRECTORS
CEO & EXECUTIVE PRODUCER, FRANTIC FILMS

2007-08 NSI BOARD OF DIRECTORS

Jamie Brown CHAIR
CEO & EXECUTIVE PRODUCER
FRANTIC FILMS

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Marlene Kendall FINANCE CHAIR
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CEO, ABORIGINAL PEOPLES
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Carole Vivier
CEO & FILM COMMISSIONER
MANITOBA FILM & SOUND

Paul Gratton
FILM & TELEVISION CONSULTANT



Mark Horowitz, H2O Motion Pictures,
Paul Gratton.



Susan Millican, Raja Khanna, Norm Bolen.



L TO R: Jordan Canning, NSI Drama Prize
participant; Nicki Dewar, Canadian Heritage
- Trade Routes; Michael A. Levine and
Joy Loewen.

Norm Bolen
INDUSTRY EXPERT

Ron Suter
SR. VP AND GM NBC UNIVERSAL
TELEVISION DISTRIBUTION CANADA &
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Kirstine Layfield
EXECUTIVE DIRECTOR OF NETWORK
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Raja Khanna
CO-CEO, GLASSBOX TELEVISION INC.

CONNECTING with students and communities



Susan Millican has had an award-winning, diversified career. She was a documentary producer for CBC, taught television production and journalism at Red River College in Winnipeg, was Vice-President of Programming for the Women's Television Network and was the International Development and Program Consultant to the US broadcaster Oxygen. Susan was appointed CEO of the National Screen Institute in 2002.

MESSAGE FROM THE CEO

We've seen a year of great development and evolution at the National Screen Institute. I am proud to present our successes and future plans in this annual report. Some highlights include:

- *Less Than Kind*, a new **NSI Totally Television**-developed project, is in post-production, and more new episodes of *Wapos Bay* and *'da Kink in My Hair* are in production;
- All five 2006-07 **NSI Drama Prize** short films aired on CBC's *Canadian Reflections*;
- The theatrical release of *Love and Other Dilemmas*, another film developed through **NSI Features First**;
- The redesign and relaunch of **NSI Storytellers** for Aboriginal television writers and producers;
- The launch of **NSI playWRITE**, a program for writers who want to break into the world of video gaming;
- The launch of the **NSI Alumni Fund**;
- The launch of the **Jim Murphy Filmmakers Bursary**, in honour of the late **NSI Features First** Program Manager; and
- The launch of the **NSI Online Industry Centre** and **NSI Online Short Film Festival**.

With the retirement of **NSI FilmExchange** we are still strongly committed to developing and nurturing a community of writers, directors and producers across Canada. The new **NSI Online Industry Centre** will provide a focal point and

virtual meeting place for our country's content creators and those interested in film, television and digital media. Here they come together, share information, collaborate on projects, find new ideas, meet others in the same field, and grow Canada's screen industry.

We're also diligent about travelling across Canada in person, hosting and participating in various events to help us reach potential participants and sponsors, alumni and supporters. From Dawson City to Vancouver to Halifax and more to come - we hope to meet you along the way.

As always, we work hard to develop customized, market-driven training for our participants, taught by Canada's senior industry professionals. We are grateful to the board, staff and sponsors who support our participants, alumni and programs.

I'm also pleased to welcome Paul Gross as the first Honorary Chair of the National Screen Institute. Paul brings to NSI a wealth of experience, energy and commitment in Canada's film and television industry as an actor, producer, director and writer. I know he will be an inspiration to all our participants.

Please read on... you might be surprised at how much we've been up to this year!

Susan Millican
CHIEF EXECUTIVE OFFICER
NATIONAL SCREEN INSTITUTE - CANADA



NSI staff and NSI New Voices faculty.

NSI STAFF

Susan Millican, CEO

David Pollock
DIRECTOR OF FINANCE

Paul Moreau
DIRECTOR OF BUSINESS DEVELOPMENT

Liz Janzen
DIRECTOR OF PROGRAMMING



Lauren MacDiarmid (MIDDLE) with *Less Than Kind*'s Chris Sheasgreen and Marvin Kaye.

Glynis Corkal
MANAGER, MARKETING & COMMUNICATIONS

Liz Hover
MANAGER/PRODUCER, NSI WEBSITE

Ursula Lawson
MANAGER, PROGRAM SUPPORT



L TO R: Nicki Dewar, Canadian Heritage - Trade Routes; Paul Moreau; John Dipping, Telefilm Canada; Susan Millican; N. Bird Runningwater, Sundance Institute; Bertha Twin.

Joy Loewen, PROGRAM MANAGER

Lauren MacDiarmid
LOGISTICS COORDINATOR

Brendon Sawatzky
MANAGER, TRAINING PROGRAMS

Bertha Twin
ADMINISTRATIVE SUPPORT

Chris Vajcner
MANAGER, CORPORATE COMMUNICATIONS

Brandice Vivier-Burns
MANAGER, PROGRAMS & DEVELOPMENT

Ian Dimerman
SPONSORSHIP CONSULTANT

Doowah Design Inc.
DESIGN STUDIO

Tactica Interactive Communications
INTERACTIVE COMMUNICATIONS AGENCY

Lola Wong, WEBMASTER

CONNECTING with alumni



Kirk Shaw has been CEO of Insight Film Studios since the company's inception in 1990. His producer credits now list over 100 movies-of-the-week, a dozen independent features, three dramatic series, one sitcom and one reality, plus at least six documentary/factual series. In 2007, Insight achieved the company's most successful year ever in terms of revenue, \$177 million.

MESSAGE FROM THE NSI ALUMNI FUND CHAIR

I was very proud to participate in launching the NSI Alumni Fund in 2007 and equally thrilled to be asked to act as its first Chair. In fact, it seems to me that almost everyone in the industry has a connection to NSI either as a participant, mentor, sponsor or simply just as an admirer.

My first National Screen Institute experience came in 1992 through the **NSI Drama Prize** program and then in 2003 with **NSI Global Marketing**. It would be an understatement to say my career was influenced by these two programs. The truth be known, my career is founded on the selfless mentoring, training and time put in by NSI and NSI alumni. I feel it's important for NSI alumni to give back to our industry, our community and especially pass on our knowledge to the next generation of Canadian writers, directors and producers. Through this fund, past participants have an ongoing vehicle to give something back either in the form of financial contributions or through the donation of our time.

Please visit the NSI Alumni Fund section at www.nsi-canada.ca for details and keep us up-to-date with regard to your personal and professional projects.

2007-08 was a tremendous year for NSI alumni, too many achievements to mention on this page, but here are some highlights:

• Liz Jarvis (**NSI Features First** 2001-02) was a producer on the feature film *The Stone Angel*

starring Ellen Burstyn and Ellen Page. It was released theatrically this spring.

• **Walk All Over Me** starring Leelee Sobieski had its world premiere at the 2007 Toronto International Film Festival. The film's US distribution rights were picked up by the Weinstein Company. Robert Cuffley (**NSI Drama Prize** 1997) was director and co-writer, Carolyn McMaster was producer and an executive producer and Jason Long was co-writer. All three graduated from the 1997-98 **NSI Features First** program. Kyle Irving (**NSI Global Marketing** 2003) was also an executive producer.

• **NSI Global Marketing** grads Christina Fon (2007) and Catherine Bainbridge (2005) of Rezolution Pictures won the 2008 CFTPA Indie Award for Best Comedy Programme or Series for **Moose TV**.

• **Bigfoot**, a short film by Darryl Nepinak (**NSI Aboriginal Youth Pilot Project** 2005) screened at the 2007 ImagineNATIVE Film + Media Arts Festival and 2007 Winnipeg Aboriginal Film Festival.

For the ever-growing list of alumni achievements, please go to www.nsi-canada.ca.

Keep on reading... there is no shortage of NSI successes in this report!

Kirk Shaw,
CHAIR, NSI ALUMNI FUND
CEO & PRESIDENT, INSIGHT FILM STUDIOS LTD.



NSI Features First alumnus Sean Garrity (SECOND FROM LEFT) giving a workshop to NSI New Voices participants.



NSI Features First alumnus Clare Hodge (LEFT) and recent NSI Features First grad Angela Heck, NSI VIFF reception.



NSI Features First alumni Brian Hartigan (LEFT) and Will Pascoe, NSI TIFF reception.



NSI Drama Prize alumni Daun Windover (LEFT) and Margaret Harrison, NSI AFF reception.



L TO R: NSI Global Marketing alumnus Chris Szarka, actor/producer Christopher Bolton and NSI Features First alumnus and NSI Global Marketing participant Raj Panikkar, NSI TIFF reception.

CONNECTING with content creators



©CHAOS a film company inc



courtesy of Odeon Films



Known foremost as an actor, Canadian Paul Gross is also a writer, producer and director. His portrayal of Constable Benton Fraser in *Due South*, a drama series he co-wrote and executive produced, won international acclaim. His directorial debut, *Men with Brooms*, broke Canadian box office records. Paul is currently in post-production on his World War One epic, *Passchendaele*.

MESSAGE FROM THE NSI HONORARY CHAIR

It is with great pleasure that I join the National Screen Institute as its first Honorary Chair.

And the year I join the organization, its annual report tagline is 'connecting with writers, directors and producers.' What a fantastic theme. It's something I believe in very strongly. Across film and television, there's a connection between creative people. An actor brings a writer's words to life. A writer gives a director vision. A producer inspires a financier. A promising filmmaker shadows an acclaimed director. A broadcast executive green lights a team's first series. An emerging filmmaker blogs and a young student gets motivated.

It's truly about connections.

The Canadian industry has a strong spirit that should make us all proud... and that's largely due to the great talent pool here.

I am proud to be living and working in Canada where we have organizations such as NSI to develop future generations of writers, directors and producers. It's these people who will continue to grow our industry. In my career I have been fortunate to have mentors guiding me along the way, colleagues to teach me great lessons and investors who believed in my work.

Perhaps that's what sets NSI apart. NSI is a different kind of school with a hands-on philosophy taught by the writers, directors, producers and leading lights in today's industry. These connections will lead to a distribution deal, finding an executive producer, finalizing a script or securing a co-production. NSI helps its students to deliver. NSI helps its participants build sustainable careers.

And NSI continues to be market-driven and answers the needs of the industry. Huge numbers of people now look to the internet for entertainment, information and professional exposure. NSI will bring communities together with the **NSI Online Industry Centre** and **NSI Online Short Film Festival**. NSI also took note of the exploding video game world and just introduced a new program to nurture writers for this exciting industry – **NSI playWRITE**.

It's all about connections and staying connected.

A handwritten signature in black ink that reads 'Paul Gross'.

Paul Gross
HONORARY CHAIR, NATIONAL SCREEN INSTITUTE - CANADA
FILMMAKER

“INVALUABLE.”

nsi DramaPrize

national screen institute

NSI Drama Prize is a training program for emerging Canadian filmmakers. Participants receive \$10,000 in cash and over \$30,000 in services to produce a short film under the guidance and mentorship of senior industry professionals.

Up to five teams are selected each year to receive customized training in writing, directing and producing and access to professional contacts.

NSI Drama Prize is led by Joy Loewen, Program Manager. Boot camp training facilitators are Jeff Peeler (producer), Shereen Jerrett (writer), and E. Jane Thompson (director).

In the past year, *Les Grands* by producer Christine Falco and writer/director Chloé Leriche (NSI Drama Prize 2006-07) was selected as one of the top 10

Canadian short films of 2007 by the Toronto International Film Festival Group.

The Cabinet by producer Karen Wong and writer/director Karen Lam (NSI Drama Prize 2006-07) was nominated for the 2007 Shocker Award in the Horror Mini Short category at the ShockerFest International Film Festival in Riverbank, California.

See page 26 for the list of cities and countries in which NSI Drama Prize films have screened over the past year.

NSI Drama Prize 2007-08 was made possible by Presenting Sponsors CBC Television and Telefilm Canada and Program Partner The Brian Linehan Charitable Foundation.

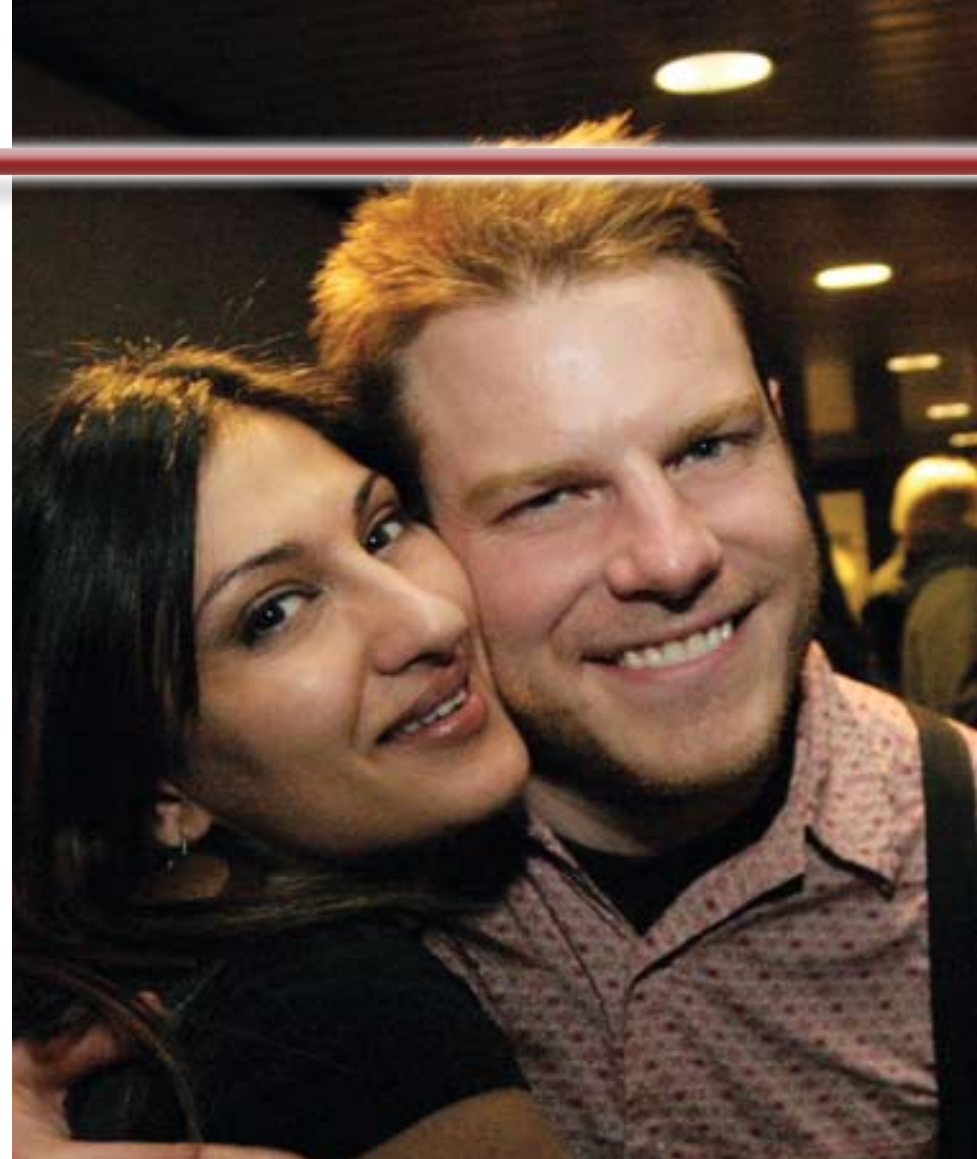
See page 24 for a complete list of program sponsors.

“By getting to know the process of producing from beginning to end, I now feel I can ask more intelligent questions and better understand the answers, and as such be taken more seriously as a working professional in this industry. Invaluable.”

Brigitte Boucher, Producer, *In Between*, NSI Drama Prize 2008-09

“The [NSI] Drama Prize program probably taught me more in a week than I’ve learned in the many a year-long course, especially where the practical (non-theoretical) aspects of filmmaking were discussed”

Sarah Lazarovic, Director, *Til Death Do Us Part*, NSI Drama Prize 2008-09



MAIN PHOTO: Nina Sudra and Pat Mills; L TO R: Shelagh Carter, Katie Weekley, Joy Loewen, Geoff Redknapp; William Minsky and Trevor Anderson at the Winnipeg screening of NSI Drama Prize shorts; full house NSI Drama Prize screening; NSI Drama Prize screening and party invitation.

NSI Drama Prize 2008-09 teams

Films to premiere in 2009

FIVE FOR FIVE...TWICE!

All five NSI Drama Prize 2006-07 films were broadcast on CBC's *Canadian Reflections*. Congratulations to the filmmakers of *Apparent Woes*, *The Cabinet*, *Eastern Shore*, *Les Grands*, and *Silver Road*.

All five NSI Drama Prize 2007-08 films were invited to screen at the 2008 CFC Worldwide Short Film Festival in Toronto. Congratulations to the filmmakers of *The Auburn Hills Breakdown*, *Dinx*, *Marjorie*, *Night Travellers* and *Tigers at the Gate*.



Countdown (ST. JOHN'S, NL) by producer Laura Churchill and writer/director Jordan Canning.
AWARD SPONSOR: Telefilm Canada.



The Curiosity of Penny Parker (TORONTO, ON) by producer Paul Lachowich and writer/director Ryan Hanson.
AWARD SPONSOR: Rogers Group of Funds.



Til Death Do Us Part (TORONTO, ON) by producer Sandra Picheca, director Sarah Lazarovic and writer Bob Mackowycz.
AWARD SPONSOR: The Brian Linehan Charitable Foundation.



In Between (TORONTO, ON) by writer/director Nadine Valcin and producer Brigitte Boucher.
AWARD SPONSOR: NSI Alumni Fund.

NSI Drama Prize 2007-08 teams

Films screened in Winnipeg February 29, 2008



The Auburn Hills Breakdown (VANCOUVER, BC) by producer Katie Weekley and writer/director Geoff Redknap.
AWARD SPONSOR: Telefilm Canada.
PROVINCIAL SPONSOR: British Columbia Film.
MENTOR: Gary Harvey.



Dinx (EDMONTON, AB) by producer William Minsky and writer/director Trevor Anderson.
AWARD SPONSOR: The Brian Linehan Charitable Foundation.
MENTOR: Josh Miller.



Marjorie (TORONTO, ON) by producer Alyson M. Richards and writer/director Pat Mills.
AWARD SPONSOR: Rogers Group of Funds.
MENTOR: Paul Barkin.



Night Travellers (WINNIPEG, MB) by producer Michael Linton and writer/director Shelagh Carter.
AWARD SPONSOR: NSI Alumni Fund.
PROVINCIAL SPONSOR: MANITOBA FILM & SOUND.
MENTOR: Phyllis Laing.



Tigers at the Gate (CALGARY, AB) by producer Patrick McLaughlin and writer/director Nina Sudra.
AWARD SPONSOR: Alliance Atlantis.
MENTOR: George Baptist.



"FEATURES FIRST RULES!"

nsi FeaturesFirst national screen institute

NSI Features First is for writers, directors and producers working on their first or second feature film. It aims to help filmmakers hone their script while also increasing their understanding of the business aspects of feature film development.

Each year up to five teams are selected for this 10-month program. In 2007-08 the applications were so impressive the jury chose an unprecedented six teams.

Teams that reach the final phase of training create marketing materials and pitch packages to take to the marketplace.

Significantly, 11 of 38 features developed through the program have gone on to be produced. The films have won awards, debuted at prestigious festivals and played in commercial theatres.

NSI Features First is led by Brendon Sawatzky, Program Manager and Marguerite Pigott, Program Advisor.

Level 16 by writer/director Danishka Esterhazy and producer Stéphanie Chapelle (NSI Features First 2006-07) is now in co-development with Buffalo Gal Pictures producer Liz Jarvis - also an NSI Features First alumnus. *Level 16* was also chosen to the NBC Universal Development Incubator program organized by Women in Film and Television and has received development support from the Harold Greenberg Fund and Telefilm Canada. Shooting is planned for the end of 2008.

Love and Other Dilemmas by writer Deb Peraya, director Larry Di Stefano and producer Clare Hodge (NSI Features First 2003-04) had its theatrical release February 1, 2008 in Toronto and Vancouver.

NSI Features First 2007-08 has been made possible by Presenting Sponsor Telefilm Canada and Program Partner The Brian Linehan Charitable Foundation.

See page 24 for a complete list of program sponsors.

"It took a few days to recover from all the activities, but in a good way. Winnipeg provided many great memories and a lot of valuable learning and networking experiences. Thank you to all for organizing such a great trip. I really did feel like a superstar. [NSI] Features First rules!"

Katherine Collins, Writer, *The Berliner Complex*, NSI Features First 2007-08

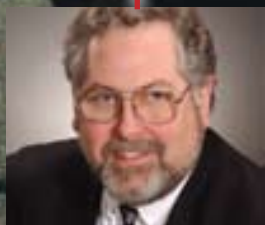


MAIN PHOTO: Iain Macleod and Emmanuel Shirinian; L TO R: Steve Morrison, William F. White (STRIPED SHIRT) with NSI Features First participants; Brendon Sawatzky and E. Jane Thompson; NSI Features First alumnus Sean Garrity (BACK MIDDLE) leads boot camp workshop; *Love and Other Dilemmas* promo.

NSI Features First 2007-08 teams

NSI Features First 2006-07 teams

NSI launched the **JIM MURPHY FILMMAKERS BURSARY** in memory of the NSI Features First program manager and respected industry advocate who passed away in April 2007. Beginning with NSI Features First 2008-09, one filmmaking team going through the program will receive the award based on their inventive and creatively-integrated proposed marketing plan.



Extinction (VANCOUVER, BC) by director Cory Kinney, writer Sarah Dodd and producer Suzan Derkson.



World Leaders Gone Wild (HALIFAX, NS) by producer Sean T. Doyle and writer/director Iain MacLeod.



The Berliner Complex (TORONTO, ON) by writer Katherine Collins, producer Daniel Bekerman and director E. Jane Thompson.



Mrs. Lee (TORONTO, ON) by producer Melissa Taylor and writer/director Edmond Chan.



Skin to Skin (TORONTO, ON) by writer/director Ines Buchli and writer/producer Marlene Rodgers.



Born Into This (TORONTO, ON) by writer/director Emmanuel Shirinian and producer Darren Portelli.



Every Emotion Costs by writer/director Darlene Naponse (NAUGHTON, ON) and producer Joseph Mansourian (SUDBURY, ON).



Level 16 by writer/director Danishka Esterhazy (WINNIPEG, MB) and producer Stéphanie Chapelle (TORONTO, ON).



Saddlebags by writer Christine Lippa (VANCOUVER, BC), producer Angela Heck (SQUAMISH, BC) and director Tracy D. Smith (VANCOUVER, BC).



The Take Out Girl by producer Kryssta Mills (WHITE ROCK, BC), director Allison Beda (VANCOUVER, BC) and writer Lara McKinnon (TORONTO, ON).



War by producer Pauline Kupiak (WINNIPEG, MB) and writer/director Jason Lapeyre (TORONTO, ON).

"SIGNIFICANT BOOST."

nsi Totally Television

national screen institute

NSI Totally Television is a 10-month, professional development program that trains up to six writer/producer teams to develop and produce a television series for Canadian audiences. In 2007-08 the calibre of applications was so high the jury decided to select seven teams for the program.

Teams hone their dramatic TV series concepts and work towards landing a development deal with a broadcaster.

Participants learn about market conditions and trends, business and legal issues, marketing, and the elements of successful pitching.

During training the teams network with broadcasters, workshop their concepts with story editors and showrunners, learn how to successfully negotiate, learn the secrets to a winning pitch and team up with experienced executive producer mentors. Three teams are selected to the final phase and the program concludes with attendance at the Banff World Television Festival where the teams pitch their TV project to broadcasters.

NSI Totally Television was led by Kit Redmond, Program Manager and Brandice Vivier-Burns, NSI Manager, Programs & Development.

Wapos Bay, a pilot TV show by producer Anand Ramayya and writer Dennis Jackson, (NSI Totally Television 2002-03) was broadcast on APTN in May 2005. The third season will air in fall 2008.

Wapos Bay won the 2007 Gemini Award for Best Children's or Youth Fiction Program or Series.

'da Kink in My Hair by producer Damion Nurse and writer Trey Anthony (NSI Totally Television 2004-05) completed its first season on Global and will return with new episodes in fall 2008.

Less Than Kind by producer Chris Sheasgreen and writer Marvin Kaye (NSI Totally Television 2004-05) is currently in post-production and will air on Citytv.

NSI Totally Television 2006-07 was made possible by Presenting Sponsor CTV and the CTV-BCE Benefits and Program Partner Telefilm Canada.

See page 24 for a complete list of program sponsors.

NSI PITCH YOUR TV PROJECT 360!

At the 2007 Banff World Television Festival Mickey Rogers led NSI Pitch Your TV Project 360! This one-day interactive session taught the essential ingredients of a successful multi-platform pitch. Participants got face-time with leading national and international commissioning editors, learned the secrets of a winning 360 pitch and finished the day schmoozing with industry leaders at the CBC/Radio-Canada opening reception.



MAIN PHOTO: *Less Than Kind* producer Chris Sheasgreen and writer Marvin Kaye on set; L TO R: NSI Totally Television 2007-08 participants with Kit Redmond (LEFT) and Brandice Vivier-Burns (FOURTH FROM RIGHT); Joseph Kay; Ziad Touma and Corey Marr; Kit Redmond and Nanette Basic, RTR Media.

NSI Totally Television 2007-08

NSI Totally Television 2006-07

projects pitched at the 2007 Banff World Television Festival

“The National Screen Institute’s honest feedback, criticism and constant looming deadlines encouraged us to create a show that eventually attracted producers and a network. We now have an order for 13 episodes and our careers have been given a significant boost.”

Marvin Kaye, Writer, *Less Than Kind*
NSI Totally Television 2004-05

Get Happy (TORONTO, ON) by producer Corey Marr and writer Joseph Kay.

The Mighty Madigans (formerly *Ice Queens*) (HALIFAX, NS) by producer Andy Pedersen and writer Mary Pedersen.

Vets (MONTREAL, QC) by producer Ziad Touma and writer Philip Kalin-Hajdu.

B-List by producer Bob Crowe (SASKATOON, SK) and writer Joadie Jurgova (ANTIGONISH, NS).

Bruised Fruit (VANCOUVER, BC) by producer Karen Wong and writer Karen Lam.

Homefront (TORONTO, ON) by producer Todd Dulmage and writer David Macniven.

Vacationship by producer Kat Baulu (WESTMOUNT, QC) and writer Cynthia Knight (MONTREAL, QC).



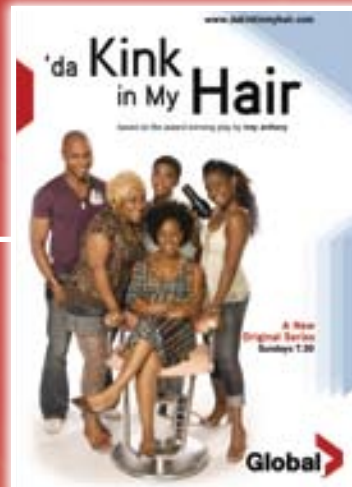
Arkham (WATERFIELD, QC) by producer/writer Mark Hand.



The Odds (VANCOUVER, BC) by producer Kirsten Newlands and writer Simon Davidson.



Second Coming by writer Hasmi Ferguson (BANFF, AB) and producer Michael-Andreas Kuttner (HALIFAX, NS).



'da Kink in my Hair promo; ABOVE: Trey Anthony, “Joy” on **'da Kink in My Hair**, also NSI Totally Television alumnus, as writer of the series.



NSI Totally Television and NSI Storytellers alumni Dennis and Melanie Jackson (CENTRE FRONT) talk about **Wapos Bay** with NSI New Voices students.



“WOW!!!”

nsi GlobalMarketing

national screen institute

NSI Global Marketing is a four-month intensive training and mentorship program for established Canadian television producers. Its fundamental goal is to help producers mold their projects into marketable products and connect with international partners at MIPTV or MIPCOM in Cannes, France.

Participants work with the program manager to set goals, shape their projects, research and target specific international broadcasters, distributors and/or partners and explore appropriate buyers for their projects. Then they take an intensive four-day training session to network, practice pitching and discuss marketing, international trends and distribution. At the February 2008 training session, for the first time, two international executives met with participants prior to their arrival in Cannes,

France: Unexpected Media's Frank Boyd and Beyond Distribution's Yvonne Body, from the UK. In addition to individualized counsel from the program manager, participants also receive daily coaching at MIPCOM or MIPTV.

NSI Global Marketing graduates' projects have captured the interest of markets in the US, Spain, the UK, Israel and other countries.

NSI Global Marketing is led by Mickey Rogers, Program Manager and coordinated by Ursula Lawson, NSI Manager, Program Support.

NSI Global Marketing 2007 was made possible by Presenting Sponsor Telefilm Canada and Program Partners Global Television and RBC Royal Bank.

See page 24 for a complete list of program sponsors.

“Far beyond expectations, level of presenters was incredible. I learned more in 4 days than I ever have in the past - WOW!!!” Greg Hemmings, NSI Global Marketing 2008

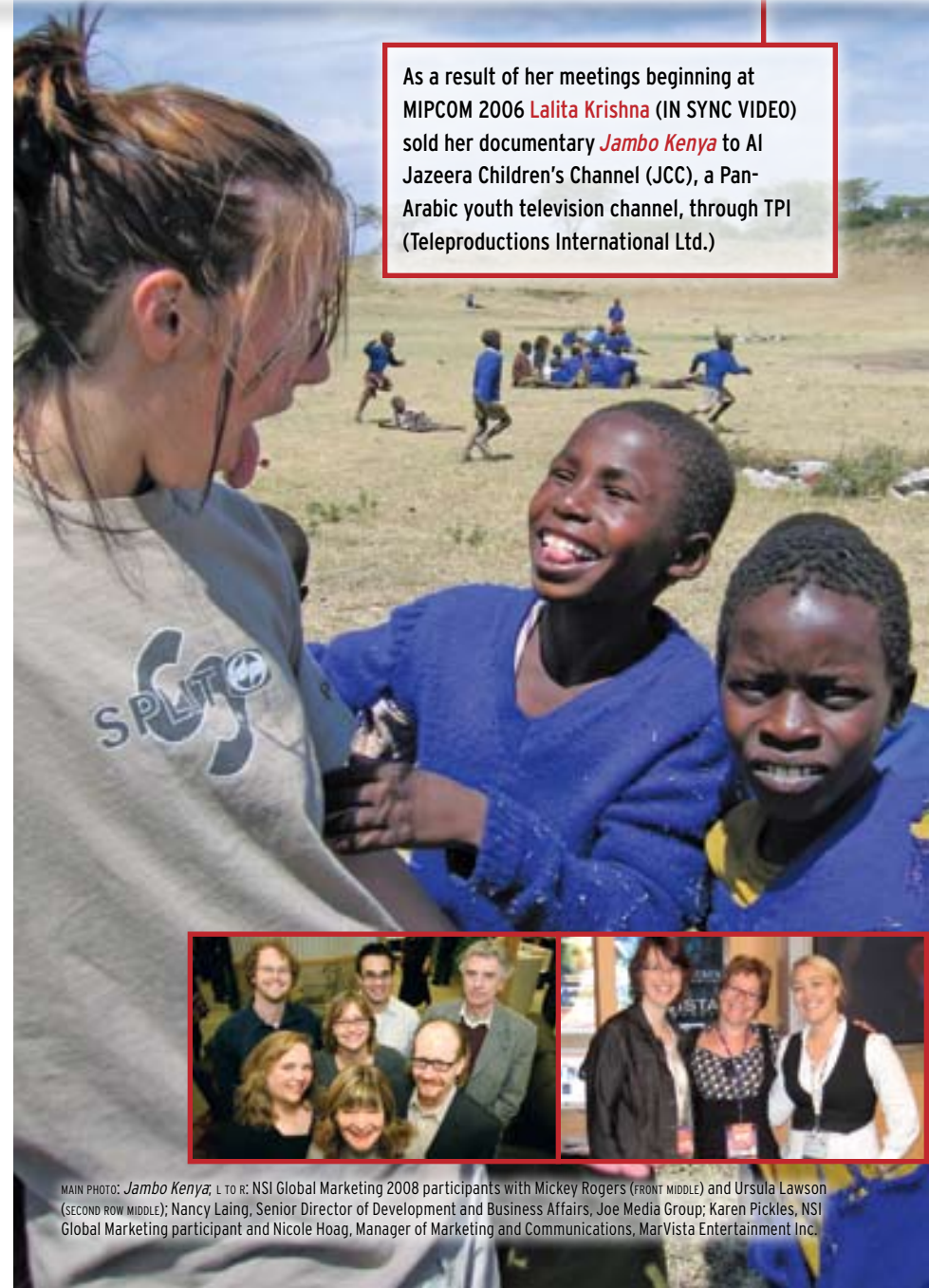
NSI GLOBAL MARKETING 2008 MIPTV

- Don Copeman**, Alta Nova Pictures Inc. (REGINA, SK).
- Greg Hemmings**, Hemmings House Pictures Inc. (SAINT JOHN, NB).
- Heather Hawthorn-Doyle**, Omni Film Productions Ltd. (VANCOUVER, BC).
- Raj Panikkar**, Georgian Entertainment (TORONTO, ON).
- Tyler McLeod**, Pyramid Productions Inc. (CALGARY, AB).

NSI GLOBAL MARKETING 2007 MIPCOM

- Erin Brown**, The May Street Group (VICTORIA, BC).
- Deborah Day**, Canadian Accents Inc. (TORONTO, ON).
- Dennis Hrapchak**, Juxtapose Productions Inc. (SASKATOON, SK).
- Karen Pickles**, Joe Media Group (CALGARY, AB).

As a result of her meetings beginning at MIPCOM 2006 **Lalita Krishna** (IN SYNC VIDEO) sold her documentary *Jambo Kenya* to Al Jazeera Children's Channel (JCC), a Pan-Arabic youth television channel, through TPI (Teleproductions International Ltd.)



MAIN PHOTO: *Jambo Kenya*; L TO R: NSI Global Marketing 2008 participants with Mickey Rogers (FRONT MIDDLE) and Ursula Lawson (SECOND ROW MIDDLE); Nancy Laing, Senior Director of Development and Business Affairs, Joe Media Group; Karen Pickles, NSI Global Marketing participant and Nicole Hoag, Manager of Marketing and Communications, MarVista Entertainment Inc.

"FANTASTIC EXPERIENCE."

nsi NewVoices national screen institute

NSI New Voices is a three-and-a-half month, full-time training program for young Aboriginal adults aged 18 to 35, interested in a film and television career. The program takes place in Winnipeg and offers a culturally-sensitive, well-rounded understanding of industry job requirements and exposure to a variety of creative and challenging employment experiences. Participants are paid minimum wage throughout the program.

The program runs from May to August. Six weeks of skills development training begins with Spirit Day, bringing together spiritual leaders and participants for a sharing circle to talk about personal goals. An eight-week internship follows giving participants creative and technical experience within the industry.

In 2007 the program went national and students from Alberta and Yukon participated in the training.

After their graduation which included inspirational words from well-known Aboriginal actress Tantoo Cardinal, NSI New Voices participants moved forward in their careers. Some returned to school to further their education, others had their internships extended and some were contracted to work on film and television sets.

NSI New Voices was co-managed by Lisa Meeches and Melissa Kajpust. The program coordinator was Vanessa Loewen.

NSI New Voices 2007 was funded by the Centre for Aboriginal Human Resource Development (CAHRD), NBC Universal, Manitoba Aboriginal and Northern Affairs, Manitoba Culture, Heritage and Tourism, The Winnipeg Foundation, MANITOBA FILM & SOUND, CTV, RBC Financial Group, Aboriginal Media Education Fund, Canwest Global.

See page 24 for a complete list of program sponsors.

"The entire [NSI] New Voices program was a fantastic experience. And it gave me the much needed re-introduction to the film industry."

Craig Guiboche, NSI New Voices 2007

2007 GRADUATES:

Kerry Barber	Craig Guiboche
Roger Boyer	Amanda Smart
Candace Backfat	Susan Solway
Clarence Fisher	Brian Tuesday
Chris Gabb	Sam Vint
Sheldon Greene	Angela Wandering Spirit

2007 INTERNSHIP HOSTS:

Citytv (WINNIPEG & CALGARY)	APTN
Meeches Video/Eagle	Buffalo Gal Pictures
Vision: <i>The Sharing Circle</i>	Farpoint Films
Winnipeg Film Group	Corkscrew Media (CALGARY)
MANITOBA FILM & SOUND	StrongFront Productions

Three NSI New Voices grads continue their association with NSI: Roger Boyer is currently enrolled in the NSI Storytellers program - producer phase, Sam Vint is the program coordinator for the NSI New Voices 2008 program and Craig Guiboche's editing skills are being put to use on NSI's online initiatives.

NSI partnered with the Aboriginal Peoples Television Network (APTN) and S-VOX in the creation of The Suzanne Rochon-Burnett Fund in honour of the memory of this exceptional Aboriginal media pioneer. The fund will support a female Métis in one of NSI's programs.



MAIN PHOTO: NSI students on their video shoot; L TO R: Actress Tantoo Cardinal, Spiritual Advisor Dave Courchene, Lisa Meeches; NSI New Voices participants.

"EXTREMELY HIGH CALIBRE OF TALENT"

nsi StoryTellers national screen institute

In 2007, responding to market need, the National Screen Institute in association with APTN redesigned the NSI Storytellers program to develop above-the-line Aboriginal broadcast talent.

Phase one - writers

Participants learn the basics of narrative writing, storyline development and series arcs for a TV series that may go into production with APTN. They take part in three intensive training sessions then work independently between meetings. Writers work on all aspects of story development: concepts, creating characters, writing beat sheets, and creating episodic outlines.

NSI STORYTELLERS - WRITERS:

Keith Lawrence (HYTHE, AB)
Elizabeth Denny (WINNIPEG, MB)
Adam Garnet Jones (TORONTO, ON)
Mike Gosselin (SASKATOON, SK)
Trevor Cameron (SASKATOON, SK)
Joe Thornton (CALGARY, AB) - Showrunner mentee.

Phase two - producers

Three producers were selected to develop their television producing skills through an intensive training week and an internship (summer 2008) on a western Canadian television series.

NSI STORYTELLERS - PRODUCERS:

Roger Boyer (WINNIPEG, MB)
Tihemme Gagnon (COQUITLAM, BC)
Stephanie Scott (WINNIPEG, MB)

There are plans to include a director phase of the program in 2008.

Brandice Vivier-Burns is the NSI Storytellers Program Manager. Peter Lauterman is the facilitator for the NSI Storytellers writers phase.

NSI Storytellers has been made possible by Presenting Sponsor Aboriginal Peoples Television Network (APTN), and Program Partners NBC Universal, CTV/CHUM and Manitoba Culture, Heritage, Tourism and Sport, with additional funding by Telefilm Canada.

See page 24 for a complete list of program sponsors.

"APTN is very proud of the extremely high calibre of talent in this program. We expect that this partnership with NSI will provide us with new, innovative and highly creative Aboriginal production talent that will assist APTN in offering its viewers the best programming possible in the coming years." Jean LaRose, APTN Chief Executive Officer



Associate Director of the Sundance Institute's Native American and Indigenous Program N. Bird Runningwater met with the NSI Storytellers - producer phase participants during their training week in Winnipeg, giving students insights and advice about bringing their stories to audiences within and outside Canada's borders.

MAIN PHOTO: NSI Storytellers - producer phase participants: (BACK) Roger Boyer, Stephanie Scott, NSI Director of Programming Liz Janzen, (FRONT) Tihemme Gagnon; L TO R: NSI Storytellers - writers phase participants; N. Bird Runningwater, Sundance Institute.

NSI CONNECTING face to face

NSI believes in connecting with writers, directors and producers, sponsors, supporters and alumni in as many ways as we can - by emails and news releases, a thriving website and online community, in-person training and one-on-one meetings. But in our industry it's also important to reach out and have information sessions and networking receptions too - we all know sometimes a director finds a producer in the buffet line at a party!

VANCOUVER, BRITISH COLUMBIA - NSI staff hosted a networking reception at the **Vancouver International Film Festival** to celebrate NSI, its alumni and the screening of the NSI Drama Prize films *The Cabinet* and *Apparent Woes*.

WINNIPEG, MANITOBA - NSI staff curated a special screening of short films at the **Winnipeg International Film Festival**; NSI took part in **Film Training Manitoba's Career Day**; NSI presented **NSI Drama Prize** short films at the first **Moonlight Movies in the Exchange** outdoor theatre; NSI presented two workshops at the **Winnipeg Aboriginal Film Festival**; a full theatre enjoyed a special screening of the **NSI Drama Prize** shorts followed by an industry party; and NSI hosted a record crowd of 1,200 people at the 7th annual **NSI SnowScreen** - an outdoor movie

theatre, complete with a screen carved from snow, fire pits, free hot chocolate, hay bales and National Film Board animated short films.

HALIFAX, NOVA SCOTIA - NSI staff hosted a networking reception at the **Atlantic Film Festival** to celebrate the screening of the NSI Drama Prize film *Eastern Shore*, NSI and its alumni.

TORONTO, ONTARIO - NSI staff hosted a networking reception at the **Toronto International Film Festival** to celebrate NSI, its alumni, and the screening of the NSI Drama Prize film *Les Grands*.

SASKATOON, SASKATCHEWAN - NSI staff and **NSI Drama Prize** alumnus Sean Hoy met with students at Media School, Saskatoon Board of Education, Evan Hardy Collegiate Institute to talk about the program and Sean's experiences making his film.

WHITEHORSE, YUKON - NSI staff hosted an information session for the local filmmaking community, were interviewed on CBC North radio and visited two high school media arts classes.

DAWSON CITY, YUKON - NSI staff attended the **Dawson City International Short Film Festival** and hosted an NSI information event.



L TO R: NSI's Liz Hover and Chris Vajcner in Dawson City, YK; NSI training session at the Winnipeg Aboriginal Film Festival; (BACK) Jeff Peeler, NSI alumnus and NSI Drama Prize trainer; Melissa Kajpust, NSI New Voices Co-Program Manager; John Dippong, Telefilm Canada; Joy Loewen, NSI; Sue Biely, Nimble Company; (FRONT) Eileen Arandiga, CFC Worldwide Short Film Festival; Jennifer Chen, Ouat Media, at NSI Industry party, Winnipeg; NSI SnowScreen, Winnipeg; Sound editor Fred Brennan and NSI's Susan Millican, Toronto International Film Festival, NSI reception.

Inspired leadership CONNECTS...

NSI has a reputation for delivering innovative training that reflects current and future industry trends. Connecting with writers, directors and producers as they develop their careers is exciting, gratifying and encouraging - and NSI is proud to be contributing to a strong community in Canada where there are many opportunities for screen professionals to enhance their skills, work on projects and professionally thrive.

Our programming process requires tough decision-making and extensive planning each year, but perhaps this has never been so publicly visible as it was in fiscal 2007-08.

In summer 2007 NSI announced the retirement of **NSI FilmExchange** and its intentions to launch two new initiatives - the **NSI Online Industry Centre** and the **NSI Online Short Film Festival**. 2007-08 also saw the progressive journey towards the launch of an innovative new training program - **NSI playWRITE** - that would show writers how to become narrative designers in the video game industry.

NSI FilmExchange will be remembered fondly as an event that brought together the Canadian screen industry for four days in March. Held in Winnipeg, it was a place to escape the cold, screen films, network and attend sessions about the latest issues in the business. And the parties were great too!

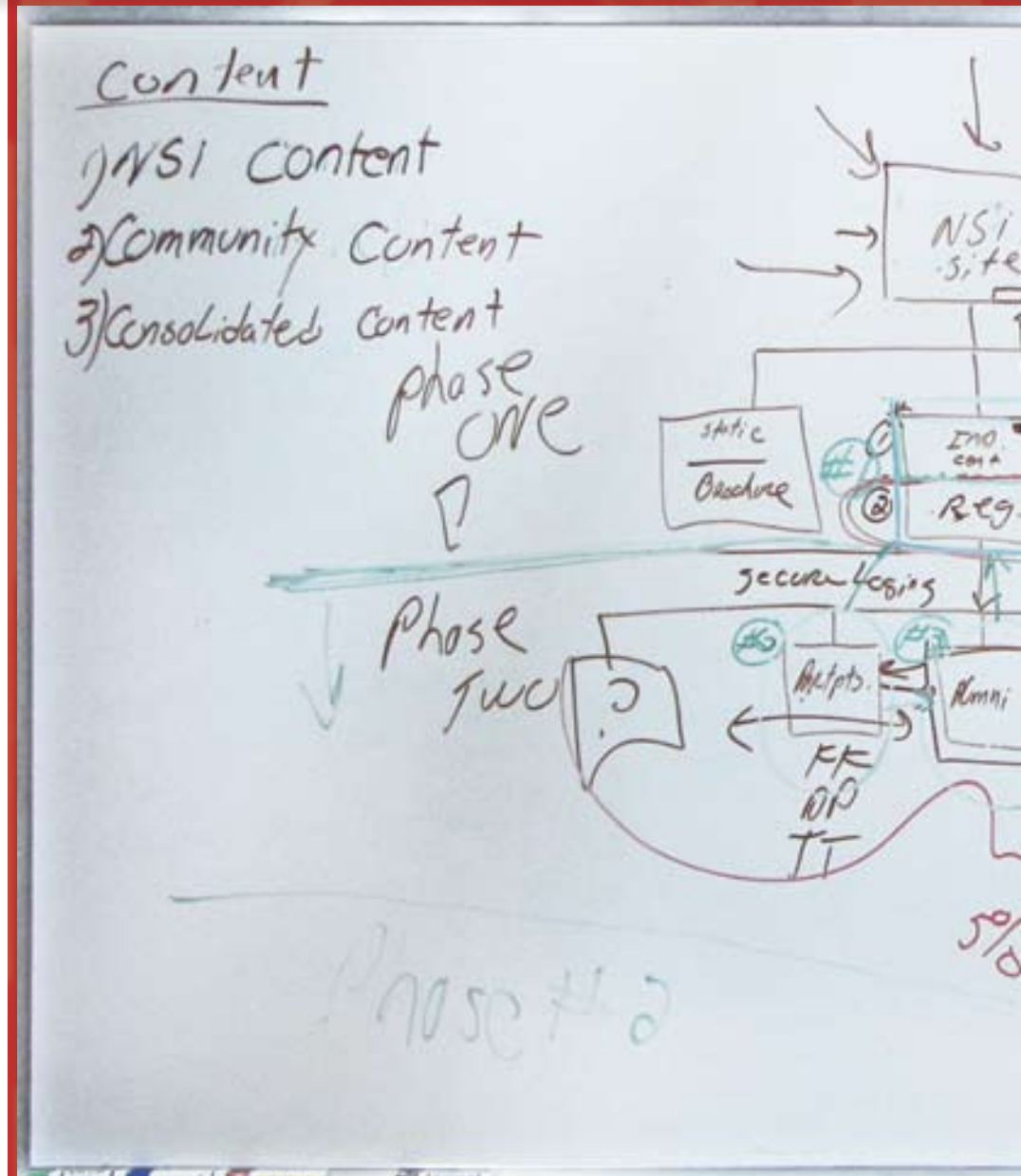
We examined the organization's goals and our commitment to year-round training across Canada, and undertook significant industry consultation. We concluded that new ways were needed to reach more people, more regularly, with more training and learning opportunities.

And so the NSI online Initiatives were born.

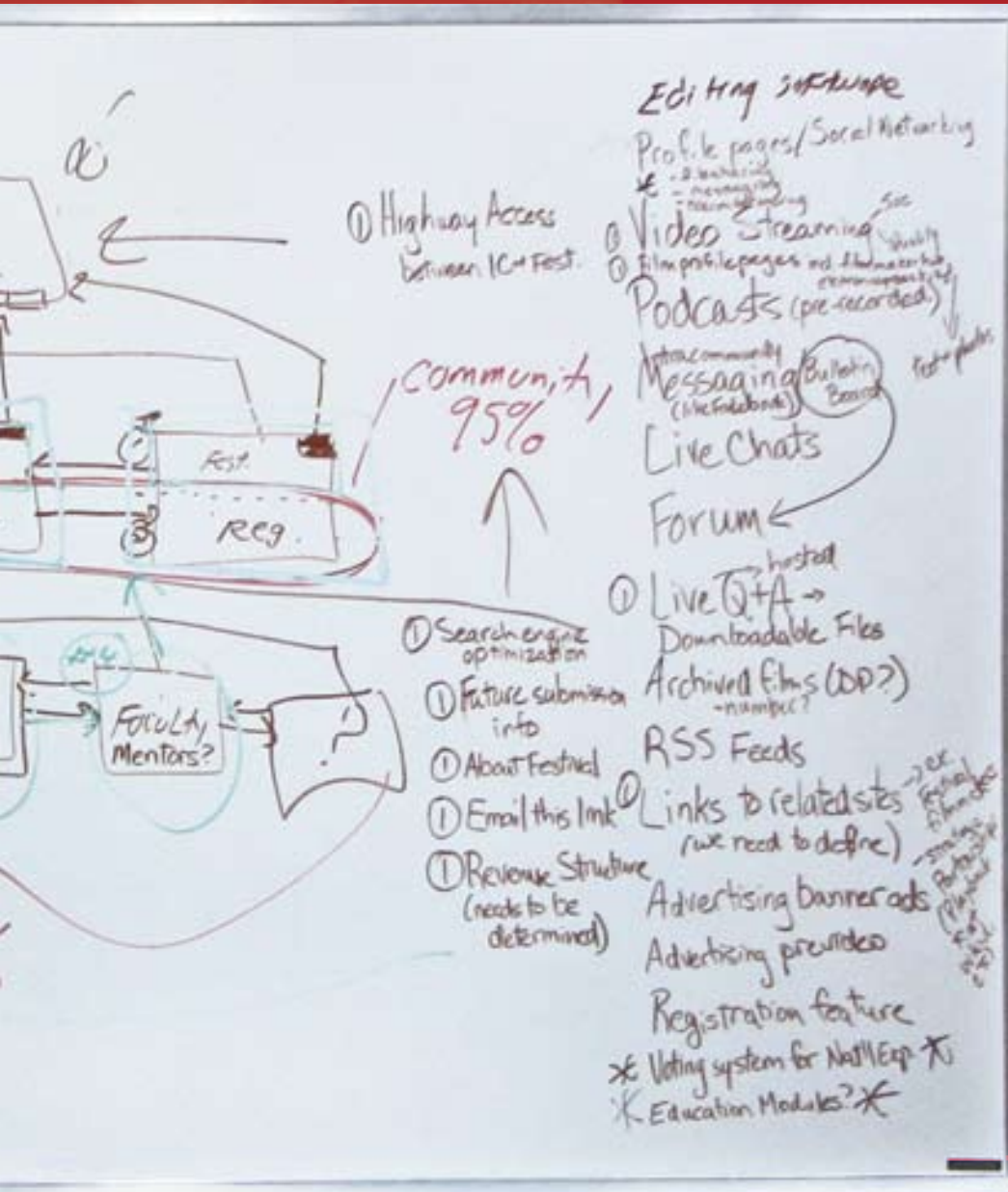
The **NSI Online Industry Centre** offers professional development and networking where content creators and industry representatives can connect, share ideas, network and learn.

The **NSI Online Short Film Festival** provides a showcase for Canadian short films and insights from the filmmakers themselves through interviews and discussion forums.

If you have access to the internet, you have entry to a world of information, communication and action. NSI's significantly redeveloped website will also be integrated with more in-person events across the country where NSI alumni, potential students and supporters will still be able to shake hands, have a drink and meet face to face.



with Canadian content creators



NSI ONLINE INITIATIVES

"Let's rebuild the website."

"Sure, when can you have it ready?"

"How about next Thursday?"

It's not as easy as it sounds. Building an interactive website that meets industry needs has been a journey - an invigorating, educational, challenging, fun, surprising, frustrating, tiring, fascinating journey. But we're extremely excited about what we're presenting to you.

We wanted to create an online community for writers, directors and producers working in film, television and digital media. This resource isn't about bells and whistles. A good site must be built on the principle of usability and quality content. Can our visitors find their way around the place and will they find value in what they see?

These new online initiatives have been developed through hundreds of hours of meetings and consultation of NSI executive and board, staff and design studio Doowah Design, and the industry. This process has been led by Liz Hover, Manager/Producer, NSI website; Brendon Sawatzky, Manager, Training Programs, Liz Janzen, Director of Programming and Tactica Interactive Communications.

The challenge and joy of hosting such a website is that it's constantly evolving - and importantly we want to hear from our users and apply their feedback to further develop the site. So head over to www.nsi-canada.ca and let us know what you think. The site is for you!

NSI ONLINE INDUSTRY CENTRE

The **NSI Online Industry Centre** is focused on connecting people with resources to help them on their career path. You'll find exclusive audio and video interviews with emerging and established screen professionals, discussion forums, blogs covering practically every aspect and angle of the business, aggregated content and news feeds from relevant sources, **My NSI** - a social network for content creators and much more.

The website content has been chosen very carefully. We talked to the community. We talked to alumni. We built from there. We will continue to rely upon our national network of leaders and experts as the site continues to develop.

Inspired leadership CONNECTS with change and innovation

NSI ONLINE SHORT FILM FESTIVAL

NSI has found a unique way to bring filmmakers and short film fans together with its year-round online film festival - available wherever and whenever you have access to the internet.

Filmmakers answer the national call for submissions four times a year and a selection committee chooses the film lineup. Each week new films are presented on the NSI website with the goal of streaming about 100 films every year.

Drama, comedy, documentary, experimental, animation, sci-fi, horror - as long as it's Canadian, less than 30 minutes and tells a narrative story, we're interested!

The **NSI Online Short Film Festival** also provides a deeper level of connection between artist and audience. Each filmmaker has an online profile and provides an artistic statement about their film. NSI Director of Programming Liz Janzen conducts an audio interview with each filmmaker to complement the film viewing experience. And it's a two-way street - audiences are encouraged to submit comments or head to the discussion forum to talk to others about the films.

Filmmakers can submit their films for free. Viewers watch for free. The **NSI Online Short Film Festival** is focused on promoting 100% Canadian short films *and* the people that make them, to the people who love to watch them!

NSI playWRITE

Video games are serious business.

For users - the fun, intrigue and challenge never stops - there's always a new game to try or a new system about to be launched. For the Canadian economy, video game development represents a significant, integrated and dramatically growing sector of the entertainment industry overall.

As the industry continues to explode, technology and special effects keep expanding and audiences grow in size, the demand for creative, intricate stories is huge as is the need for qualified people to write them.

(This sounds a little like the thoughts of filmmakers or television producers considering their next project too...)

In keeping with its commitment to offering market-driven training, NSI has created a new program for emerging writers to train them to become narrative designers in the video game industry -

NSI playWRITE.

The creation of the program involved strategic partnerships with key industry leaders to ensure the training met an identified market need.

This pilot project includes a national call, intensive boot camp, independent design phase and mentorship, and possible internships at leading game development studios in Canada.

NSI playWRITE is led by Matt Toner from the social media company Zeros 2 Heroes as Program Manager. Brendon Sawatzky, NSI Manager, Training Programs is the Program Coordinator.

NSI playWRITE is presented by NSI and Telefilm Canada in association with Zeros 2 Heroes Media.

See page 24 for a complete list of program sponsors.



CONTINUED



NSI and NSI FilmExchange Canadian Film Festival are standing against a brilliant sunset, looking longingly towards each other, there is an unspoken bond between them. NSI FilmExchange's flame is slowly melting his ice cube. NSI is wearing something low cut.

HAVE LEGAL CHECK INTO ACTUAL NAMES WE CAN USE

No, wait, let's talk about this. We've been together for so long...

It's time for me to go, my work is done. I must leave in order for things to change. I know that now.

But we have had so many memorable times, made so many contacts, friends... I will never forget those LA type film guys when we watched films on a big block of snow in 40 below. And the time...

NSI FilmExchange interrupts, struggling now.

I remember, lots of good times, but I am asking you to trust me, something better will come along, dying flames a phoenix will rise, a better world for all in the Canadian film, television, digital media industry. I must go... (gasps)

Good times, lots of them, remember me now and then, smiles... all smiles...

NSI FilmExchange Canadian Film Festival's flame is almost out and fading fast. Gone. NSI stares into the darkness for some time. And then a small speck of light appears in the distance, it grows to reveal...

NSI FilmExchange Canadian Film Festival is suddenly MEGABUCKS. HOW ABOUT KOREAN FLAMES?

MARCH 3, 2007, MIDNIGHT

Thinking Sarah & Matt, speak with castings

CAN WE HAVE GIANT SPIDERS SOMEWHERE, JUST SAYING...

CGI on sky in a rubber suit? Got to watch the budget here, ice things is castings a fortune!

FLAMES - IF WE GET THEM FROM NEW ZEALAND THEY'LL COST MEGABUCKS. HOW ABOUT KOREAN FLAMES?

NSI Program Managers



LIZ JANZEN
Director of Programming

Liz oversees all **NSI training programs** as well as the **NSI Online Short Film Festival**.

Liz has worked as a development manager for CTV, a programmer at Alliance Atlantis Broadcasting, programming coordinator at the Canadian Film Centre's Worldwide Short Film Festival, and acquisitions manager at WTN (W Network). Liz began her career in Saskatoon where she produced, wrote and directed educational programs at the University of Saskatchewan. She has worked in various capacities on short and feature films and has an M.A. in English from the University of Manitoba.



BRANDICE VIVIER-BURNS
Manager, Programs & Development

Brandice is the **NSI Storytellers** Program Manager and works on **NSI Totally Television** and **NSI Pitch Your TV Project 360!**

Prior to joining the National Screen Institute, Brandice was the specialist for the Television Programming Benefits Department at CTV where she negotiated and drafted development and license agreements for CTV, The Comedy Network and the Discovery Channel, as well as preparing compliance reports for the CRTC. She also worked in the Canadian Dramatic Programming Department where she acted as the business coordinator for independent producers on all Canadian dramatic programming developed and licensed by CTV.



JOY LOEWEN
Program Manager
NSI Drama Prize

In addition to managing **NSI Drama Prize**, Joy coordinated **NSI Pitch Your Project 360!**

She has over 15 years experience as a broadcaster, producer and trainer in the Canadian film and television industry. She was the acquisitions manager responsible for programming and scheduling movies, documentaries, lifestyle series and shorts on WTN. Joy negotiated acquisition and pre-license agreements on behalf of the network and produced several seasons of an international fashion series, *In Fashion*. Joy was also an associate producer at CBC Television responsible for developing and producing regional programs.



BRENDON SAWATZKY
Manager, Training Programs

Brendon is the Program Manager for **NSI Features First**, Program Coordinator for **NSI playWRITE**, and the Executive Producer of **NSI's new online training initiatives**.

Prior to joining NSI, he was production and training coordinator for the Winnipeg Film Group. While there, he wrote, directed and produced four short films which have screened at festivals across North America.

Brendon is also an experienced film and television producer, having produced Sean Garrity's award-winning film *Inertia* (Best Canadian First Feature, Toronto International Film Festival, 2001), Matthew Bissonnette's second feature film *Who Loves the Sun* and season one of *House Party*, a half hour sitcom for The Comedy Network.



KIT REDMOND
Program Manager
NSI Totally Television

Kit is a partner and executive producer at RTR Media Inc., a company devoted to producing factual entertainment brands for the international marketplace. She is also an experienced producer, host, production executive and trainer. She's worked for, and with, specialty and conventional channels across North America.

Kit sits on WIFT's advisory board for the development of business affairs programs with Humber College and the Schulich School of Business. Her EP credits include *Instant Beauty Pageant*, *From the Ground Up with Debbie Travis*, *Maxed Out*, *Income Property* and *Sexy Girl*. She's worked on developing series such as *Debbie Travis' Facelift* and *Buy Me*.



MICKEY ROGERS
Program Manager
NSI Global Marketing

In addition to her program manager role, Mickey led the **NSI Pitch Your TV Project 360!** at the Banff World Television Festival.

She has worked in the film and television industry for over 20 years. She launched award-winning productions such as *Madison*, *The Adventures of Shirley Holmes*, and *The Magician's House* into the international marketplace. Her presence in both national and international television communities has garnered her a stellar reputation forming key strategic alliances with broadcasters such as the BBC, Channel 4, FR2 - financiers, film agencies and international production houses. She has developed co-production programming or sold to all major global broadcasters and worked as a consultant to Martha Stewart Omnimedia.



LISA MEECHES
Program Co-Manager
NSI New Voices

Lisa has over 20 years of experience in the film and television industry. She is an executive producer and the President of Eagle Vision Inc. and Meeches Video Productions, two Winnipeg-based production companies. Lisa is the executive producer, producer, co-host, and writer of the long-running series *The Sharing Circle* and executive produced the documentaries *The Spirit of Norway House*, *Polygamy's Lost Boys* and *Where Three Rivers Meet*. She is also the executive producer of the children's series *Tipi Tales*. Lisa recently produced the movie of the week *Elijah* for CTV and received a 2007 National Aboriginal Achievement Award in Media and Communications.



MELISSA KAJPUST
Program Co-Manager
NSI New Voices

In 2000, Melissa graduated from the Canadian Film Centre's Professional Screenwriting Program and has been writing for film and television ever since. Her recent projects include roles as executive story editor and head writer on the children's series, *Tipi Tales* season III and two episodes of the documentary series *The Sharing Circle*. Current projects include the mini-series *White Buffalo* for Eagle Vision and APTN and the feature film adaptation of *The Garden of Eden* for Buffalo Gal Pictures. Melissa has led workshops and courses for Film Training Manitoba, Red River College Continuing Education and the Manitoba Institute for Gifted Students.



LIZ HOVER
Manager/Producer, NSI website

In 2003 Liz left London, England and headed for the Canadian prairies. She's been with the National Screen Institute since November 2003. Liz ran the **NSI National Exposure Amateur Movie Contest** for four years. In 2007 Liz moved the contest online. As a result, NSI had more website visitors than ever before.

Liz was NSI's full-time publicist for two years and in 2007 became NSI's website manager/producer tasked with managing its redevelopment. Previously Liz worked as a marketing and communications manager and as a press officer in London. She has long been a freelance writer covering topics from business to arts and entertainment, and maintains her own blog.

What is this background pattern?
Find out at www.nsi-canada.ca
(‘About NSI’ section)

NSI Associate Faculty

Nat Abraham, Head of Canadian Sales & Acquisitions, Breakthrough Entertainment Inc.

Sarah Adams, Head of Development, Breakthrough Film & Television

Tom Alexander, Director, Theatrical Releasing, Mongrel Media

Trey Anthony, Writer/Actor, *da Kink in My Hair*

Eileen Arandiga, Director, CFC Worldwide Short Film Festival

Norma Bailey, Director, Willow Island Films Inc.

Barbara Bailie, Director, Interactive for Astral Television Networks, Astral Media Inc.

George Baptist, Producer

Greg Barker, Cinematographer

Paul Barkin, Producer

Kim Bell, Cinematographer

Pary Bell, Director, Online Media, Alliance Atlantis Communications Inc.

André Béraud, Producer, Cirrus Communications

Sue Biely, Digital Media Consultant, Nimble Company

Mark Bishop, Executive Producer, Partner, marbledmedia

Yvonne Body, Head of Co-productions & Acquisitions, Beyond Distribution

Norm Bolen, Board member, mDIALOG

Kyle Bornais, Producer/Principal, Farpoint Films Inc.

Bernard Bourret, Head of Production, Vérité Films (Toronto office)

Frank Boyd, Founder, Unexpected Media

Fred Brennan, Sound Editor, Cabiria Pictures

Nicole Butler, Business Affairs, Barna-Alper Productions

Robert Campbell, Vice President of Corporate Development, Tribal Councils Investment Group

Michael Carrington, Executive Creative Director CBeebies, BBC Television

Betsy Chaly, Director of Communications, Canadian Television Fund

Anne-Marie Charbonneau, Manager, Festivals & Markets, Telefilm Canada

Jennifer Chen, General Manager, Quat Media

Marsha Chesley, Casting Consultant, Marsha Chesley Casting (CDC)

Eleanor Coopsammy, Reporter, CTV News

Dave Courchene, Spiritual Advisor

Bob Culbert, Vice-President of Documentaries, CTV

Sandra Cunningham, President and Co-Founder, Strada Films Inc.

Michelle Daly, Development & Production Executive, The Comedy Network - CTV

Norman Denver, Line Producer

Craig DiGregario, Script Consultant

John Dippong, Director, Feature Film Business Unit, Telefilm Canada

Kathy Driscoll, Casting Director, Original Talent Casting

Danielle Dumenisle, Assistant Director

Peter Emerson, President, Oasis International

Noah Erenberg, Documentary Filmmaker

Shelley Eriksen, Story Consultant

Caroline Evans, Training Coordinator, Film Training Manitoba

Stephen Finney, Production Executive, CanWest MediaWorks Inc.

Andrew Forbes, Cinematographer

Claude Forest, President, MultiMedia Risk Inc. Consultants & Insurance Brokers

David Fortier, Co-President/Partner, Temple Street Productions

Rachel Fulford, Director of Original Production, Showcase

Gary Furlong, Principal, Agree Inc.

Cathryn Garland, Director, Program Development, Travel Channel

Sean Garrity, Writer/Director/Producer

Anna Gecan, Vice President, Content HGTV Canada, Alliance Atlantis Communications Inc.

Adam Gee, Commissioning Editor, Channel 4

Lisa Gilbert Thomas, Production Executive, Film Finances Canada

Steve Gravestock, Associate Director of Canadian Programming, Toronto International Film Festival

John Griffith, Account Manager, TV & Motion Picture Group, National Bank of Canada

Sturla Gunnarsson, Director

John Gurdebeke, Editor, Top Floor Productions

Julie Hackett, Editor

Nicole Hamilton, Production Executive, Canwest Global

Patricia Hamilton, Project Officer, Centre for Aboriginal Human Resource Development (CAHRD)

Richard Hanet, Entertainment Lawyer, Lewis Birnberg Hanet, LLP

Robert Hardy, Development Manager, Western Independent Production, CTV

Reg Harkema, Writer/Director

Lyna Hart, Spiritual Advisor

Gary Harvey, Director

Tom Hastings, Executive in Charge of Production, Drama, CBC

Noel Hedges, Head of Drama, Granada International

Brad Holcman, Manager, Creative Affairs, Fox 21

Maira Holmes, Vice President, Production, Film Finances Canada

Mark Horowitz, Partner, H2O Motion Pictures Inc.

Diana Ingraham, Director, US Independents

Daniel Irons, Producer, Foundry Films Inc.

Kyle Irving, Vice-President of Production, Eagle Vision Inc.

Dennis Jackson, Company Director/Producer, Dark Thunder Productions

Melanie Jackson, Company Director/Producer, Dark Thunder Productions

Liz Jarvis, Producer, Buffalo Gal Pictures

Laura Jensen, Member Service Coordinator, IATSE

Shereen Jerrett, Writer/Director

Jennifer Jonas, Producer, New Real Films

Carl Karp, Area Executive Producer, CBC Television

Mike Kaspro, Creative Director & Co-Founder, Trapeze Media Limited

Sara Kay, Casting Director, Lewis Kay Casting

Marvin Kaye, Writer/Executive Producer, *Less Than Kind*

Tanya Kelen, Head of Distribution, Breakthrough Entertainment Inc.

Karen King-Chigbo, Production Executive Original Programming, Drama, CanWest MediaWorks Inc.

Alan Kirschenbaum, Story Editor

An expansive training resource of over 170 industry professionals

Leslie Krueger, Writer
Catherine Kunz, Account Manager, TV & Motion Picture Group, National Bank of Canada
Phyllis Laing, President, Buffalo Gal Pictures
Lucie Lalumiere, VP & GM, Television Interactive, Corus Entertainment Inc.
Peter Lauterman, Story Editor/Showrunner
Anton Leo, Creative Head, TV Comedy, CBC
Jenny Lewis, Casting Director, Lewis Kay Casting
Sam Linton, SVP Factual Programming, Cineflix
Vanessa Loewen, Manager of New Media, APTN
Dan Lyon, Regional Feature Film Executive, Ontario & Nunavut Regions, Telefilm Canada
Joe MacDonald, Documentary Producer, National Film Board - Prairie Region
Rob Macklin, Branch Representative, ACTRA Manitoba
Michael MacMillan, Mentor
Al Magee, Story Consultant
Michelle Marion, Director, Canadian Independent Production, The Movie Network
Terry Markus, Independent Lawyer, Terry E. Markus
Michael Marshall, Cinematographer
Aaron Martin, Showrunner
Derek Mazur, Executive Producer, National Film Board - Prairie Region
Karen McClellan, Story Editor/Writer/Producer
Michelle McCree, Production Executive, CanWest MediaWorks Inc.
Dennis McGrath, Story Consultant
Dave McGunigal, Editor
Dan McMullen, National Media & Entertainment Group, RBC Royal Bank
Cathy Menard, Coordinator of Commissioning, Centre for Aboriginal Human Resource Development (CAHRD)
Jan Miller, Consultant, Lowenbe Holdings
Josh Miller, Producer
Susan Millican, CEO, National Screen Institute - Canada
Luc Montpellier, Cinematographer
Rhett Morita, Director of Photography
Samatha Morris, Production Executive, CTV
Rebecca Morris, Programming Analyst, APTN
Steve Morrisson, General Manager - Winnipeg, William F. White International Inc.
Jane Mote, Director of Lifestyle, UKTV
Allan Moyle, Writer/Director
Sebastian Nasse, Senior Analyst, Film, Television and Tax Credits, MANITOBA FILM & SOUND
Jeff Newman, Producer/Director
Damion Nurse, Producer, *'da Kink in My Hair*
Andrew O'Connell, Commissioning Editor, Factual, BSKYB
Guy O'Sullivan, President, Proper Television
Edgar Ozlonis, Sound Technician
Jeff Peeler, Vice-President/Executive Producer, Commercial Division, Frantic Films
Brad Pelman, Co-President, Maple Pictures

Phyllis Platt, President, Platt Productions
Paul Popeski, Entertainment Lawyer, Paul Popeski Law Office
Monique Rajotte, Manager of Programming, APTN
Kari Reiger, Casting Director, Kari Casting
Sean Reycraft, Story Consultant
Mickey Rogers, Pitching Consultant, Mickey Rogers Media
N. Bird Runningwater, Associate Director, Native American and Indigenous Program, Sundance Institute
Jim Russell, Partner, Business & Entertainment Law, Heenan Blaikie
Brendon Sawatzky, Manager, Training Programs, National Screen Institute - Canada
Ivan Schneeberg, Co-President/Partner, Temple Street Productions
Jamie Schouela, Vice President, Marketing Strategy, Global Television
Eric Schweig, Actor
Stephanie Scott, Associate Producer, National Film Board - Prairie Region
Kirk Shaw, CEO & President, Insight Film Studios Ltd.
Chris Sheasgreen, Writer/Executive Producer, *Less Than Kind*
Wayne Sheldon, President, MidCanada Production Services Inc.
Rob Sheridan, Showrunner
Christine Shipton, SVP Drama & Factual Content, Programming, Canwest Media Inc.
Steven Silver, President of Production, Barna-Alper Productions
Frank Siracusa, Producer, Whizbang Films
Elizabeth Skoler, Senior Vice President Business & Legal Affairs & Co-Productions, MTV Networks
Lynne Skromeda, Vice President and Producer, Frantic Films
Mark Slone, Senior Vice President, Odeon Films Inc.
Taavo Soodor, Production Designer
Vanessa Steinmetz, Manager, Production Financing, Barna-Alper Productions
Anna Stratton, Producer, Triptych Media Inc.
Damon Surzyszyn, Cinematographer, Nomad Productions
Peter Sussman, Co-founder, Aver Media
Melissa Taylor, Business & Legal Affairs, Film Finances Canada
E. Jane Thompson, Director, Cabiria Pictures
Kim Todd, President, Original Pictures Inc.
Devon Towers, Lawyer, Taylor McCaffrey LLP
Meg Villarreal, Director General, US Independents
Carole Vivier, CEO & Film Commissioner, MANITOBA FILM & SOUND
Tara Walker, Executive Director, Manitoba Motion Picture Industry Association/On Screen Manitoba
Lori Waters, Post Production Supervisor, Post Playground Inc.
Shawn Watson, Producer, Frantic Films
David Weaver, Writer/Director
Carol Wenaus, Post Production Supervisor
Tony Wosk, Director of Acquisitions & Development, English Canada, Christal Films Distribution
Don Young, Writer/Director, Frantic Films
Ralph Zimmerman, President and Founder, Great North Artist Management
Karim Zreik, Producer

NSI Sponsors

TELEFILM

C A N A D A

The National Screen Institute – Canada operates with ongoing funding from Canadian Heritage through Partner Telefilm Canada; Core Funders: Manitoba Culture, Heritage, Tourism and Sport, the City of Winnipeg through the Winnipeg Arts Council; Benefactor: Canwest; Patron: CTV/CHUM; Builders: Rogers, The Brian Linehan Charitable Foundation; Contributors: APTN, NBC Universal.

NSI DRAMA PRIZE 2007-08

PRESENTING SPONSORS

CBC Television
Telefilm Canada

PROGRAM PARTNER

The Brian Linehan Charitable Foundation

AWARD SPONSORS

Alliance Atlantis Broadcasting Inc.

DIVERSITY AWARD

The Brian Linehan Charitable Foundation

NSI Alumni Fund

Rogers Group of Funds

Telefilm Canada

PROVINCIAL SPONSORS

British Columbia Film

MANITOBA FILM & SOUND

SERVICE SPONSORS

Deluxe

Kodak Canada Inc.

PS Production Services Ltd.

ALSO:

William F. White International Inc.

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MultiMedia Risk Inc.

Consultants & Insurance Brokers

NSI DRAMA PRIZE 2008-09

PRESENTING SPONSOR

Telefilm Canada

PROGRAM PARTNER

The Brian Linehan Charitable Foundation

AWARD SPONSORS

The Brian Linehan Charitable Foundation

NSI Alumni Fund

Rogers Group of Funds

Telefilm Canada

SERVICE SPONSORS

Deluxe

Kodak Canada Inc.

PS Production Services Ltd.

ALSO:

William F. White International Inc.

RISK MANAGEMENT CONSULTANTS

MultiMedia Risk Inc.

Consultants & Insurance Brokers

NSI FEATURES FIRST 2006-07

PRESENTING SPONSOR

Telefilm Canada

PROGRAM PARTNER

The Brian Linehan Charitable Foundation

PROVINCIAL SPONSORS

MANITOBA FILM & SOUND

British Columbia Film

SERVICE SPONSOR

William F. White International Inc.

NSI FEATURES FIRST 2007-08

PRESENTING SPONSOR

Telefilm Canada

PROGRAM PARTNER

The Brian Linehan Charitable Foundation

PROVINCIAL SPONSORS

British Columbia Film

Film Nova Scotia

SERVICE SPONSOR

William F. White International Inc.

ADDITIONAL FUNDING

Government of Canada through the

Trade Routes Program of the

Department of Canadian Heritage

NSI TOTALLY TELEVISION 2006-07

PRESENTING SPONSOR

CTV and the CTV-BCE Benefits

PROGRAM PARTNER

Telefilm Canada

PROVINCIAL SPONSORS

British Columbia Film

MANITOBA FILM & SOUND

NSI TOTALLY TELEVISION 2007-08

PRESENTING SPONSOR

CTV/CHUM

PROVINCIAL SPONSORS

British Columbia Film

Film Nova Scotia

ADDITIONAL FUNDING

Telefilm Canada

NSI GLOBAL MARKETING 2007 MIPCOM

PRESENTING SPONSOR

Telefilm Canada

PROGRAM PARTNERS

Global Television

RBC Royal Bank

PROVINCIAL SPONSOR

British Columbia Film

NSI GLOBAL MARKETING 2008 MIPTV

PRESENTING SPONSOR

Canwest

PROGRAM PARTNER

Telefilm Canada

PROVINCIAL SPONSOR

British Columbia Film

ADDITIONAL FUNDING

Government of Canada through the

Trade Routes Program of the

Department of Canadian Heritage

NSI NEW VOICES 2007

Centre for Aboriginal Human

Resource Development (CAHRD)

NBC Universal

Manitoba Aboriginal and Northern Affairs

Manitoba Culture, Heritage and Tourism

The Winnipeg Foundation

MANITOBA FILM & SOUND

CTV

RBC Financial Group

Aboriginal Media Education Fund

Canwest Global

NSI NEW VOICES 2008

PRESENTING SPONSOR

Manitoba Culture, Heritage Tourism
and Sport

PROGRAM PARTNERS

NBC Universal

Centre for Aboriginal Human

Resource Development (CAHRD)

PROVINCIAL SPONSOR

MANITOBA FILM & SOUND

ADDITIONAL FUNDING

RBC Financial Group

Aboriginal Media Education Fund

Canwest

NSI STORYTELLERS 2007-08

PRESENTING SPONSOR

Aboriginal Peoples Television Network

(APTN)

PROGRAM PARTNERS

NBC Universal

CTV/CHUM

Manitoba Culture, Heritage Tourism
and Sport

PROVINCIAL SPONSORS

MANITOBA FILM & SOUND

British Columbia Film

ADDITIONAL FUNDING

Telefilm Canada

Government of Canada through the

Trade Routes Program of the

Department of Canadian Heritage

NSI playWRITE

PRESENTING SPONSOR

Telefilm Canada

PROGRAM PARTNER

Zeros 2 Heroes Media

INDUSTRY SPONSORS

BioWare

EA Black Box

Radical Entertainment

Next Level Games

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Action Pants

Fit Brains

IGDA (International Game

Developers Association)

VidFest

New Media BC

NSI SNOWSCREEN

National Film Board of Canada

William F. White International Inc.

The Forks Renewal Corporation

ADDITIONAL NSI FUNDING

Mother of Red Nations Women's

Council of Manitoba

TELEFILM
C A N A D A



THE BRIAN LINEHAN
CHARITABLE FOUNDATION



CONNECTING with audiences at home and around the world

NSI ACROSS CANADA

Banff, Alberta

NSI Totally Television projects *Arkham*, *The Odds* and *Second Coming* were pitched at the Banff World Television Festival.

Vancouver, British Columbia

NSI Drama Prize short films *Apparent Woes* and *The Cabinet* screened at the Vancouver International Film Festival.

Theatrical release of NSI Features First film *Love and Other Dilemmas* at the Empire Granville 7 Theatre.

Winnipeg, Manitoba

NSI Drama Prize short films *The Auburn Hills*, *Breakdown*, *Dinx*, *Marjorie*, *Night Travellers* and *Tigers at the Gate* had a special screening.

St. John's, Newfoundland

NSI Drama Prize short film *Eastern Shore* screened at the St. John's International Women's Film Festival.

Halifax, Nova Scotia

NSI Drama Prize short film *Eastern Shore* screened at the Atlantic Film Festival.

Toronto, Ontario

Theatrical release of NSI Features First film *Love and Other Dilemmas* at the Cineplex Odeon Carlton.

NSI Drama Prize short film *Les Grands* screened at the Toronto International Film Festival.

NSI Drama Prize short film *Gravity Boy* screened at the Sprockets Toronto International Film Festival for Children.

Rimouski, Quebec

NSI Drama Prize short film *Les Grands* screened at Le Carrousel International du film de Rimouski.

NSI AROUND THE WORLD

Buenos Aires, Argentina

NSI Drama Prize short film *The Cabinet* screened at the Buenos Aires Rojo Sangre Film Festival.

London, England

NSI Drama Prize short film *Silver Road* screened at the 22nd London Lesbian & Gay Film Festival.

Chemnitz, Germany

NSI Drama Prize short film *Les Grands* screened at the 12th International Film Festival For Children And Young Audience.

Hamburg, Germany

NSI Drama Prize short film *Les Grands* screened at the Mo & Frieze Children's ShortFilmFestival Hamburg.

United States

Danville, California

NSI Drama Prize short film *Gravity Boy* screened at the Danville International Children's Film Festival.

Riverbank, California

NSI Drama Prize short film *The Cabinet* screened at the 2007 ShockerFest International Film Festival.

San Diego, California

NSI Drama Prize short film *The Cabinet* screened at the 2007 San Diego Comic-Com.

Melbourne, Florida

NSI Drama Prize short film *The Cabinet* screened at the Melbourne Independent Filmmakers Festival.

Spokane, Washington

NSI Drama Prize short film *Apparent Woes* screened at the 2008 Spokane International Film Festival.





Auditors' Report March 31, 2008

TO THE DIRECTORS OF NATIONAL SCREEN INSTITUTE - CANADA:

We have audited the statement of financial position of National Screen Institute - Canada as at March 31, 2008 and the statements of operations, net assets and cash flows for the year then ended.

These financial statements are the responsibility of the Organization's management.

Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Meyers Norris Penny LLP

Winnipeg, Manitoba
May 7, 2008
Chartered Accountants

Statement of Financial Position As at March 31, 2008

	2008	2007
ASSETS		
Current		
Cash (Note 3)	353,511	255,102
Investments (Note 4)	101,800	17,702
Accounts receivable	514,143	822,686
Memorabilia available for resale	187,028	-
Prepaid expenses	56,640	39,421
	1,213,122	1,134,911
Property and equipment (Note 5)	64,344	75,514
Restricted cash (Note 11)	250,000	281,000
	1,527,466	1,491,425
LIABILITIES		
Current		
Accounts payable	60,462	93,825
Deferred revenue (Note 6)	927,798	830,512
Current portion of obligation under capital leases	2,345	2,046
	990,605	926,383
Obligation under capital leases (Note 7)	-	2,344
	990,605	928,727
NET ASSETS		
Net assets invested in property and equipment	64,344	75,514
Internally restricted net assets (Note 11)	268,700	281,000
Unrestricted net assets	203,817	206,184
	536,861	562,698
	1,527,466	1,491,425

Approved on behalf of the Board



Jamie Brown

Chair, NSI Board of Directors
CEO & EXECUTIVE PRODUCER, FRANTIC FILMS



Marlene Kendall

Finance Chair
AUDIT & RISK MANAGEMENT PROFESSIONAL
MANITOBA LOTTERIES CORPORATION

Statement of Operations

For the year ended March 31, 2008

	2008	2007
REVENUE (Note 8)		
Administration	311,962	290,962
Drama Prize	206,788	186,847
Features First	240,605	200,740
FilmExchange	(62)	438,564
Global Marketing	228,984	142,507
Online Industry Centre	31,090	-
New Voices	178,643	204,925
Nunavut Animation Lab	(32)	5,000
PlayWRITE	24,366	-
Research and Development	419,567	305,258
Online Short Film Festival	15,597	-
Spark Plug	-	96,792
Storytellers	122,671	-
Totally Television	219,183	295,245
	1,999,362	2,166,840
Contributions of goods and services	6,927	203,680
Total revenues	2,006,289	2,370,520

	2008	2007
EXPENSES		
Administration	305,085	273,649
Drama Prize	218,678	177,981
Features First	239,143	198,628
FilmExchange	156	447,211
Global Marketing	225,980	138,131
Online Industry Centre	31,090	-
New Voices	187,692	195,316
Nunavut Animation Lab	637	3,131
PlayWRITE	24,366	-
Research and Development	436,474	315,481
Online Short Film Festival	15,597	-
Spark Plug	-	74,196
Storytellers	122,671	-
Totally Television	217,630	261,845
	2,025,199	2,085,569
Contributions of goods and services	6,927	203,680
Total expenses	2,032,126	2,289,249
Excess (deficiency) of revenue over expenses	(25,837)	81,271

Statement of Changes in Net Assets For the year ended March 31, 2008

	Invested in Property & Equipment	Restricted	Unrestricted	2008	2007
NET ASSETS					
Balance, beginning of year	75,514	281,000	206,184	562,698	481,427
Excess (deficiency) of revenue over expenses	-	-	(25,837)	(25,837)	81,271
Transfers	-	(12,300)	12,300	-	-
Investment in property and equipment	6,582	-	(6,582)	-	-
Amortization	(17,752)	-	17,752	-	-
Balance, end of year	64,344	268,700	203,817	536,861	562,698

Statement of Cash Flows

For the year ended March 31, 2008

	2008	2007
CASH PROVIDED BY (USED FOR) THE FOLLOWING ACTIVITIES		
Operating activities		
Excess (deficiency) of revenues over expenses	(25,837)	81,271
Amortization	17,753	24,383
Donated property and equipment	-	(26,600)
	(8,084)	79,054
Changes in working capital accounts		
Accounts receivable	308,543	(317,362)
Memorabilia available for resale	(187,028)	-
Prepaid expenses and deposits	(17,219)	1,233
Accounts payable and accruals	(33,065)	(50,901)
Deferred revenue	97,286	94,806
	160,433	(193,170)
Financing activities		
Repayments of obligation under capital leases	(2,344)	(1,793)
Investing activities		
Purchases of property and equipment, net of donated items	(6,582)	(33,666)
Proceeds on disposal of property and equipment	-	2,363
Advances of restricted funds	-	(31,000)
Repayments of restricted funds	31,000	-
	182,507	(257,266)
Increase in cash resources	182,507	(257,266)
Cash resources, beginning of year	272,804	530,070
Cash resources, end of year	455,311	272,804
Cash resources are comprised of:		
Cash	353,511	255,102
Investments	101,800	17,702
	455,311	272,804
Supplementary cash flow information		
Interest paid	687	977

Notes to the Financial Statements

For the year ended March 31, 2008

1. NATURE OF OPERATIONS

The National Screen Institute - Canada ("NSI") was incorporated on April 7, 1986, under Part II of the Canada Corporations Act as a corporation without share capital. NSI's Vision Statement: "NSI is the leading national centre of excellence in the training of the finest content creators for Canada's film, television and interactive media sectors." NSI's Mission Statement: "NSI delivers professional, market-driven, innovative and cutting-edge programming that meets the needs, direction and future trends of the Canadian and global media marketplace leading participants to successful careers as content creators." NSI has its head office in Winnipeg, Manitoba.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles and reflect the following significant accounting policies:

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

Accounts receivable are stated after evaluation as to their collectibility. Provision is made for amortization of property and equipment based on an estimate of their useful lives. These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in income in the periods in which they become known.

Property and equipment

Property and equipment are stated at cost. Property and equipment are amortized using the straight-line method at the following annual rates:

Computer equipment	20 %
Computer software	20 %
Program equipment	20 %
Furniture and fixtures	12.5%
Leasehold improvements	20 %
Office equipment	20 %

Contribution of goods and services

NSI records contributions of donated goods and services as both revenue and expenses at estimated fair market value of advertising, travel, and production and technical expense.

Revenue recognition

NSI follows the deferral method of accounting for contributions. Restricted and unrestricted contributions are recognized as revenue in the year in which the related expenses are incurred or as receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Income taxes

NSI is a not-for-profit charitable organization registered under the Income Tax Act, and as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes.

Long-lived assets

Long-lived assets consist of property and equipment with finite useful lives. Long-lived assets held for use are measured and amortized as described in the applicable accounting policies.

NSI performs impairment testing on long-lived assets held for use whenever events or changes in circumstances indicate that the carrying value of an asset, or group of assets, may not be recoverable. Impairment losses are recognized when undiscounted future cash flows from its use and disposal are less than the asset's carrying amount. Impairment is measured as the amount by which the asset's carrying value exceeds its fair value. Any impairment is included in earnings for the year.

Financial instruments

Held for trading:

The Organization has classified cash, restricted cash, investments and accounts payable as held for trading. These instruments are initially recognized at their fair value. Transactions to purchase or sell these items are recorded on the settlement date, and transaction costs are immediately recognized to income.

Held for trading financial instruments are subsequently measured at their fair value. Gains and losses arising from changes in fair value are recognized immediately in income.

Loans and receivables:

The Organization has classified accounts receivable as loans and receivables. These assets are initially recognized at their fair value. Transactions to purchase or sell these items are recorded on the settlement date, and transactions costs are immediately recognized in income.

Notes to the Financial Statements

For the year ended March 31, 2008

Loans and receivables are subsequently measured at their amortized cost, using the effective interest method. Under this method, estimated future cash receipts are exactly discounted over the asset's expected life, or other appropriate period, to its net carrying value. Amortized cost is the amount at which the financial asset is measured at initial recognition less principal repayments, plus or minus the cumulative amortization using the effective interest method of any difference between that initial amount and the maturity amount, and less any reduction for impairment or uncollectibility. Gains and losses arising from changes in fair value are recognized in net income upon derecognition or impairment.

Comprehensive Income:

All gains and losses, including those arising from all financial instruments, have been recognized in net income for the year. There are no items giving rise to other comprehensive income, nor is there any accumulated balance of other comprehensive income.

3. CASH

Cash balances are maintained in a monthly savings account with tiered interest rates ranging from .25% to .75%.

4. INVESTMENTS

Investments are held in a money market mutual fund reported at fair market value. Fair market value is equal to cost plus accrued interest to date. The rate of interest earned is floating based on the mutual fund performance.

5. PROPERTY AND EQUIPMENT

	Cost	Accumulated amortization	2008 Net book value	2007 Net book value
Computer equipment	41,565	22,484	19,081	24,297
Computer software	8,440	6,082	2,358	3,327
Program equipment	11,726	10,917	809	1,535
Furniture and fixtures	39,674	9,342	30,332	34,368
Leasehold improvements	8,317	2,038	6,279	5,428
Office equipment	46,635	41,150	5,485	6,559
	156,357	92,013	64,344	75,514

Office equipment includes assets under capital lease with a gross cost of \$21,024 (2007 - \$21,024), and accumulated amortization of \$20,038 (2007 - \$18,066).

Notes to the Financial Statements For the year ended March 31, 2008

6. DEFERRED REVENUE

	2008	2007
Administration	31,348	33,324
Drama Prize	138,000	100,046
Features First	92,957	106,905
Global Marketing	48,927	155,383
Online Industry Centre	145,971	-
New Voices	77,802	72,754
Other initiatives	65,732	83,348
PlayWRITE	120,634	145,000
Storytellers	136,399	40,000
Totally Television	70,028	93,752
	927,798	830,512

7. OBLIGATION UNDER CAPITAL LEASE

	2008	2007
Agreement with Citicorp Vendor Finance bearing interest at 13.28% per annum, requiring blended monthly payments of \$209 to March 2009, secured by office equipment with a net book value of \$986 (2007 - \$2,953).	2,345	4,390
Less: Current portion	2,345	2,046
	-	2,344

The total repayments on the obligations under capital leases are as follows:

2009	2,345
------	-------

Notes to the Financial Statements

For the year ended March 31, 2008

8. REVENUE

	2008	2007
Contributions of Goods and Services (Note 2)	6,927	203,680
Federal Agencies	16,032	77,131
Foundations/Trusts	7,254	65,874
Interest Earned	15,633	17,074
Manitoba Culture, Heritage, Tourism & Sport	198,000	199,748
Municipal Agencies	24,500	41,000
Private Sector	852,701	788,630
Project Revenue	7,426	58,544
Provincial Agencies	82,250	67,810
Telefilm	795,567	851,029
	2,006,290	2,370,520

9. COMMITMENTS

NSI has negotiated a \$275,000 credit facility with RBC available at the borrower's option, a \$75,000 corporate Visa account for miscellaneous travel and other expenses, and \$200,000 demand operating and/or overdraft loan secured by accounts receivable.

Interest on amounts due are payable at prime plus 1.25%. Security is a general security agreement registered in Manitoba. Notwithstanding compliance with covenants of the credit facility, borrowings are repayable on demand.

NSI entered into a five-year office lease for 3,506 square feet at 400 - 141 Bannatyne Avenue which commenced January 2007. NSI amended its lease agreement for an additional 574 square feet commencing November 2007. Minimum annual rent is \$57,694 plus GST and operating costs.

NSI entered into a lease agreement for office equipment on June 29, 2005. Minimum annual payments are \$16,884.

10. FINANCIAL INSTRUMENTS

NSI as part of its operations carries a number of financial instruments. It is management's opinion that the NSI is not exposed to significant interest, currency or credit risks arising from these financial instruments except as otherwise disclosed.

Credit concentration

Financial instruments that potentially subject NSI to concentrations of credit risk consist mainly of accounts receivable from private funders and government bodies. At March 31, 2008 NSI had 24.1% in accounts receivable from one source. These amounts are considered collectible.

11. RESTRICTED FUND

Cash of \$250,000 has been internally restricted by NSI's Board of Directors as the estimated cost in the event of winding up the operations of NSI.

12. ECONOMIC DEPENDENCE

A major portion of NSI's revenue is derived from donations and funding grants. As a result, any reduction in funding may affect NSI's ability to continue future operations.

All Programs Budgeted Projections April 1, 2008 - March 31, 2009

	2008-09 Budget		2008-09 Budget		2008-09 Budget
REVENUE		EXPENSES		EXPENSES	
Federal Agencies	11,000	Administration		Program Delivery	
Telefilm	828,751	Accounting/Audit	5,600	Advertising and Promotions	78,626
Municipal Government	25,000	Advertising and Promotions	20,000	Public Relations	21,194
Province of Manitoba	248,000	Public Relations	2,000	Office Supplies	6,045
Provincial Agencies	73,500	Legal	8,600	Postage and Courier	7,494
Private Sector	860,452	Bank and Service Charges	3,460	Photocopying Costs	2,455
Project Revenue	7,195	Insurance	6,500	Communications	11,533
Interest	15,000	Board Costs	16,374	Contract Projects	294,940
Total Revenue	2,068,898	Communications	1,476	Staff Costs	512,295
		Premises Costs	77,123	Statutory Payroll Costs	28,114
		Leasing/Interest/Depreciation	38,669	Health Care Benefits	21,710
		Office Maintenance/Services	10,389	RSP Benefits	20,187
		Office Supplies	1,305	Travel	275,160
		Postage and Courier	900	Production and Technical	81,361
		Travel	2,870	Meetings and Receptions	45,606
		Memberships	585	Awards and Bursaries	257,601
		Staff Costs	121,078	Memberships/Festival Registrations	35,790
		Statutory Payroll Costs	6,576	Venue Rental	21,214
		Health Care Benefits	5,345	Total Program Delivery	1,721,325
		RSP Benefits	4,723	Total Expenses	2,068,898
		Contract Salaries Admin	14,000	Net Surplus / (Deficit)	-
		Total Administration	347,573		



THE BRIAN LINEHAN CHARITABLE FOUNDATION

PROGRAM PARTNER: NSI Drama Prize NSI Features First

"You know everything."

"You've done your homework."

"How do you know about that?"

"You're so thorough."

Frequent statements made by actors, directors, producers and writers during the thousands of interviews conducted by celebrated Canadian interview icon Brian Linehan.

His incomparable research, love of entertainment and keen interest in the artists and their stories were appreciated by subjects and audiences alike.

Sadly, Brian passed away in 2004. He left his estate to benefit young Canadian filmmakers. The **Brian Linehan Charitable Foundation** was set up in his honour.

The National Screen Institute is proud and grateful to have the foundation as a Program Partner for **NSI Drama Prize** and **NSI Features First**. Like Brian did, NSI sees the depth of talent in our country and is committed to helping them reach "star" status in their fields. Similarly, we also do our research to bring participants the best market-driven training possible to further their careers.

NSI is pleased to offer classic *CityLights* interviews by Brian Linehan through the **NSI Online Industry Centre**, so a new generation of screen professionals and entertainment fans alike can learn from and enjoy his amazing work.

NSI gratefully acknowledges CTV and The Brian Linehan Charitable Foundation for *CityLights* episodes at www.nsi-canada.ca.

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“At the risk of turning into an even bigger cliché than I am already, I have to say once again, job very, very well done. Does it get boring to keep hearing that? Perhaps, but put very simply I think I may be in love with NSI.”

Iain MacLeod, Writer/director, World Leaders Gone Wild, NSI Features First 2007-08

TELEFILM

CANADA

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